



NFCC
North Fulton
Community Charities

2021 SPONSORSHIPS

COMMUNITY ENGAGEMENT PROGRAMS

For More Information Contact Sherri Morgan, Director of Development at 678-387-4459, or smorgan@nfcchelp.org



NFCC
North Fulton
Community Charities

BACK TO SCHOOL PROGRAM

JULY 29 – AUGUST 1, 2021



Last year NFCC distributed over 900 new backpacks filled with school supplies to children living in North Fulton. This year we anticipate the need to continue as families in our area struggle to make ends meet.

SPONSOR LEVELS

PRESENTING SPONSOR \$10,000 (Exclusive)

- Priority volunteer opportunity on event day when families attend (one group of 8)
- Priority volunteer opportunity for receiving/sorting of backpacks (one group of 8)
- Logo on outside event banner
- Logo on inside event banner
- Acknowledgement in the NFCC monthly e-newsletter (13,000+ distribution)
- Recognition in "NFCC All Hands" printed seasonal magazine (7,000+ distribution)
- Organization name included in Back to School Program media release
- Organization logo and link on Back to School Program webpage
- Social media exposure
- NFCC blog exposure
- Team Building – Complementary poverty simulation exercise that educates participants about the challenges families face every day

SUPPORTING SPONSOR \$5,000

- Priority volunteer opportunity on event day when families attend (one group of 6)
- Logo on inside event banner
- Acknowledgement in the NFCC monthly e-newsletter (13,000+ distribution)
- Recognition in "NFCC All Hands" printed seasonal magazine (7,000+ distribution)
- Organization logo and link on Back to School Program webpage
- Social media exposure
- NFCC blog exposure

FRIEND SPONSOR \$2,500

- Priority volunteer opportunity on event day when families attend (one group of 4)
- Logo on inside event banner
- Acknowledgement in the NFCC monthly e-newsletter (13,000+ distribution)
- Organization name and link on Back to School Program webpage
- NFCC blog exposure



NFCC
North Fulton
Community Charities

WARM COAT PROGRAM

NOVEMBER 5 - 7, 2021



Once the temperatures start dropping, it's time to start thinking about NFCC's annual Warm Coat Drive. Last year, NFCC distributed 1,892 items including coats, jackets, hats, scarves and gloves. With your help, we can help keep local families warm this winter. This year, NFCC will extend the gift of warm coats to our senior neighbors as well.

SPONSOR LEVELS

PRESENTING SPONSOR \$10,000 (Exclusive)

- Priority volunteer opportunity on event day when families attend (one group of 8)
- Priority volunteer opportunity for receiving/sorting of coats and accessories (one group of 8)
- Logo on outside event banner
- Logo on inside event banner
- Acknowledgement in the NFCC monthly e-newsletter (13,000+ distribution)
- Recognition in "NFCC All Hands" printed seasonal magazine (7,000+ distribution)
- Organization name included in Warm Coat Program media release
- Organization logo and link on Warm Coat Program webpage
- Social media exposure
- NFCC blog exposure
- Team Building – Complementary poverty simulation exercise that educates participants about the challenges families face every day

SUPPORTING SPONSOR \$5,000

- Priority volunteer opportunity on event day when families attend (one group of 6)
- Logo on inside event banner
- Acknowledgement in the NFCC monthly e-newsletter (13,000+ distribution)
- Recognition in "NFCC All Hands" printed seasonal magazine (7,000+ distribution)
- Organization logo and link on Warm Coat Program webpage
- Social media exposure
- NFCC blog exposure

FRIEND SPONSOR \$2,500

- Priority volunteer opportunity on event day when families attend (one group of 4)
- Logo on inside event banner
- Acknowledgement in the NFCC monthly e-newsletter (13,000+ distribution)
- Organization name and link on Warm Coat Program webpage
- NFCC blog exposure



NFCC
North Fulton
Community Charities

THANKSGIVING FOOD PROGRAM

NOVEMBER 19 - 21, 2021



Last year, NFCC was able to provide over 650 families with a frozen turkey, gift card and bags of non-perishable food to prepare their own Thanksgiving meal at home. Assistance at the holidays is so important to families and seniors because it allows them to enjoy the holiday season with their families without the extra financial burden the holidays often bring.

SPONSOR LEVELS

PRESENTING SPONSOR \$10,000 (Exclusive)

- Priority volunteer opportunity on event day when families attend (one group of 8)
- Priority volunteer opportunity for receiving/sorting of food (one group of 8)
- Logo on outside event banner
- Logo on inside event banner
- Acknowledgement in the NFCC monthly e-newsletter (13,000+ distribution)
- Recognition in "NFCC All Hands" printed seasonal magazine (7,000+ distribution)
- Organization name included in Thanksgiving Food Program media release
- Organization logo and link on Thanksgiving Food Program webpage
- Social media exposure
- NFCC blog exposure
- Team Building – Complementary poverty simulation exercise that educates participants about the challenges families face every day

SUPPORTING SPONSOR \$5,000

- Priority volunteer opportunity on event day when families attend (one group of 6)
- Logo on inside event banner
- Acknowledgement in the NFCC monthly e-newsletter (13,000+ distribution)
- Recognition in "NFCC All Hands" printed seasonal magazine (7,000+ distribution)
- Organization logo and link on Thanksgiving Food Program webpage
- Social media exposure
- NFCC blog exposure

FRIEND SPONSOR \$2,500

- Priority volunteer opportunity on event day when families attend (one group of 4)
- Logo on inside event banner
- Acknowledgement in the NFCC monthly e-newsletter (13,000+ distribution)
- Organization name and link on Thanksgiving Food Program webpage
- NFCC blog exposure



Santa Shop provides toys and gifts to local children in need at the holidays. The NFCC Santa Shop is unique because unwrapped, donated toys are arranged in a toy store layout and qualified parents have the opportunity to pick out their child's holiday gifts. Last year, the annual Santa Shop and Sponsored Family Program served over 1,000 families. In addition, we will be collecting and delivering holiday gift baskets for seniors.

SPONSOR LEVELS

PRESENTING SPONSOR \$10,000 (Exclusive)

- Priority volunteer opportunity on event day when families attend (one group of 8)
- Priority volunteer opportunity for receiving/sorting of toys and gifts (one group of 8)
- Logo on outside event banner
- Logo on inside event banner
- Acknowledgement in the NFCC monthly e-newsletter (13,000+ distribution)
- Recognition in "NFCC All Hands" printed seasonal magazine (7,000+ distribution)
- Organization name included in Santa Shop Program media release
- Organization logo and link on Santa Shop Program webpage
- Social media exposure
- NFCC blog exposure
- Team Building – Complementary poverty simulation exercise that educates participants about the challenges families face every day

SUPPORTING SPONSOR \$5,000

- Priority volunteer opportunity on event day when families attend (one group of 6)
- Logo on inside event banner
- Acknowledgement in the NFCC monthly e-newsletter (13,000+ distribution)
- Recognition in "NFCC All Hands" printed seasonal magazine (7,000+ distribution)
- Organization logo and link on Santa Shop Program webpage
- Social media exposure
- NFCC blog exposure

FRIEND SPONSOR \$2,500

- Priority volunteer opportunity on event day when families attend (one group of 4)
- Logo on inside event banner
- Acknowledgement in the NFCC monthly e-newsletter (13,000+ distribution)
- Organization name and link on Santa Shop Program webpage
- NFCC blog exposure