



**NFCC**  
North Fulton  
Community Charities

# ANNUAL IMPACT REPORT 2021



## THE NFCC 2021 LEADERSHIP TEAM

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### NFCC STAFF DIRECTORS

Holly M. York – Executive Director

Jeff Rice – Finance

Sherri Morgan – Development

Carol Swan – Assistance

Marten Jallad – Thrift Operations

Melody Fortin – Food Pantry

Melissa Pinsky – Marketing  
and Communications



Dear friends,

As I look back on the past year, I'm in awe of the resilience of the wonderful families we serve and the generosity of the surrounding community.

**Thanks to our donors, North Fulton Community Charities (NFCC) helped nearly 8,500 individuals in North Fulton avoid hunger and homelessness in 2021.** Throughout this report, you'll find numbers that show the

reach of our impact. Behind each and every number is a story of a person who faced significant challenges in the midst of a global pandemic and rising inflation. Mothers, fathers, grandparents and others who turned to NFCC for assistance. Your gifts made a difference in their lives.

At NFCC, we are continually looking for ways to better serve our community, and this past year was filled with construction, renovations and improvements.

In April, the new 18,000 square-foot Barbara Duffy Center was completed. The next month we opened our doors, offering in-person appointments and classes for the first time in over a year. The expanded space allowed us to connect with our clients face-to-face while keeping them safe by socially distancing.

We saw record numbers of people turning to the food pantry for assistance. With our new, more efficient pantry ordering system, and a dedicated team of volunteers, we were able to meet the increased demand and ensure families had healthy food on their tables. In addition, we improved our clothing assistance program, and the number of people taking advantage of the valuable, money-saving program nearly doubled.

With this growth and change, we felt it was important to stay focused on what matters – our mission. We revisited our mission statement, and our Board of Directors approved a new statement that better reflects our work at NFCC. We aren't changing who we are or what we do – just the way we voice it to the public. We also introduced a purpose statement that speaks to how the whole community benefits when we come together to serve our neighbors in need. You can read those new statements on the next page of this report.

All of us at NFCC are so grateful for your support. You're making your community a better place, and we can't thank you enough. Together, we can help!

Sincerely,

— Holly M. York



# REFINED MISSION GREATER PURPOSE

In 2021, NFCC adopted a new mission statement and purpose statement:



## OUR MISSION

*To help ease hardship and foster financial stability in our community.*

## OUR PURPOSE

*To provide opportunities for the whole community to thrive.*



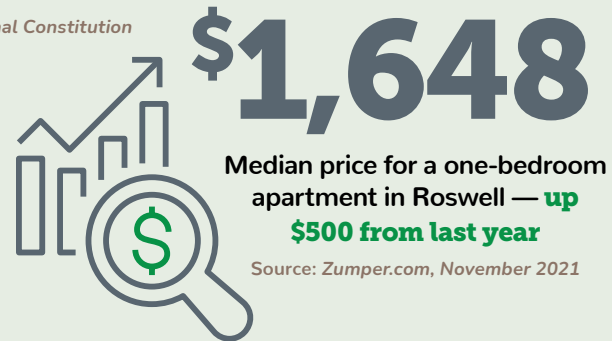
In 2021, NFCC Offered  
**FREE VACCINE CLINICS**  
to Help Keep Our Neighbors  
Safe and Healthy



# HIGHER PRICES GREATER NEED

Inflation in metro Atlanta jumped to a yearly rate of **9.8% in December 2021** — the highest price increase the region has seen since late 1981.

Source: Atlanta Journal Constitution



Source: Zumper.com, November 2021

# MORE THAN A BUILDING

In May 2021, we opened the doors at the new **Barbara Duffy Center**, allowing for face-to-face assistance and community building in our classes.

- 18,000 Square feet
- 3 State-of-the-art classrooms
- 15 Computer stations in our technology center
- Expanded child care space





## FINANCIAL ASSISTANCE

# 3,774

People avoided eviction and stayed in their homes.

Average number of **new** families seeking assistance each month:

# 120

"I was days away from living in my car seriously. While none can support someone fully long term, help over a bump can sometimes be enough to save a situation or to buy time to make plans."

Amount **distributed** to families in need: **\$1,419,500**

Gary, NFCC Client

## EDUCATION

# 281

Adult students who took steps toward **career growth and financial stability**.

### Adult Education Services:

- ESL Classes
- GED Tutoring
- Job Coaching
- Financial Mentoring

**Fati** (right) grew up in the west African country of Mali. She and her husband immigrated to the U.S seeking a safer place to grow their family. Eager to integrate into American life, Fati enrolled in ESL classes at NFCC to improve her English skills. Through the encouragement of her classmates, many with similar stories to Fati's, she grew more confident. Now Fati can ask for items while shopping, read signs and paperwork and understand her doctor's instructions. Next, she plans to enroll in NFCC's computer skills classes.



## CLOTHING ASSISTANCE

# 600

Average number of families who used the **Clothing Choice Program** each month, freeing up money for housing and other bills.



**Clothing & accessories** distributed to local families via the NFCC Thrift Shop:

# \$383,383





## FOOD PANTRY

# 2,600+

Number of **households** the Food Pantry helped in preventing hunger.

*"When I think back on people who give food, it's an appreciation. I have benefitted from eating the food that's been donated. Not only did I have groceries, but I knew that tomorrow was going to be better, and I was grateful that NFCC helped me."*

Alyssa, NFCC Food Pantry Client



**IN 2021**

- The need for food was at all-time high in November and December = recording breaking days in pantry.
- \$300k worth of food was distributed each month.
- 80 Pick-ups a week from community partners including fresh produce from local farms.

Individuals who received income tax prep services from our **Volunteer Income Tax Assistance (VITA)** program volunteers:

# 330

## OUTREACH PROGRAMS

# 1,700

**Individuals served** through our Back to School, Warm Coats, Thanksgiving Food, Senior Baskets and Toyland Shop Programs!

**Our seasonal outreach programs provide opportunities for the community to thrive!**

*"Volunteering with NFCC's holiday program is an amazing experience. I don't want to miss it. We get as much out of it as the participating families. It's just wonderful to see the joy on their faces."*

Debbie, NFCC Volunteer



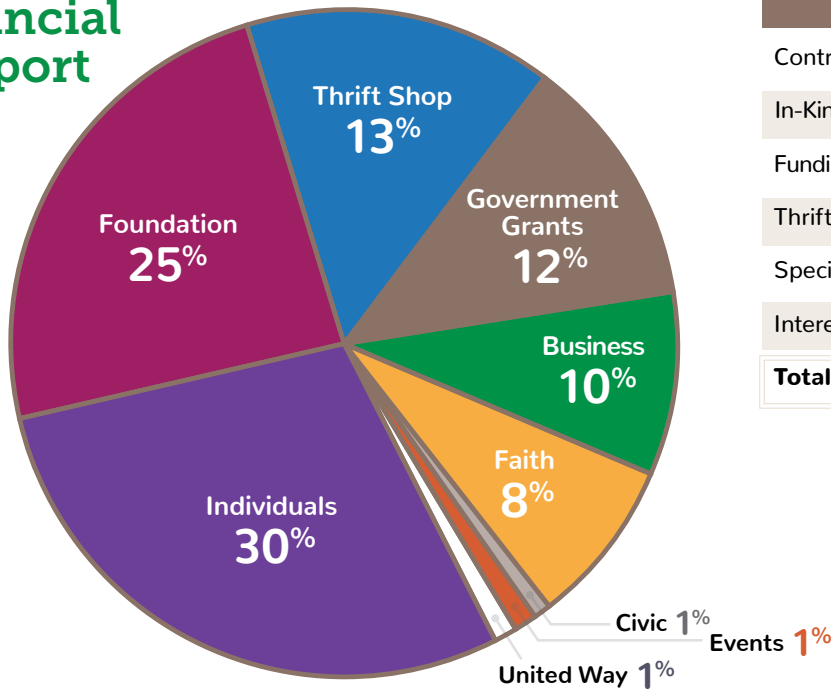


## Audited Financial Statement

# By the Numbers

The complete copy of the Audited Financial Statement for Fiscal Year 2021 from July 1, 2020 to June 30, 2021 is available on our website at [nfcchelp.org](http://nfcchelp.org).

### Financial Support

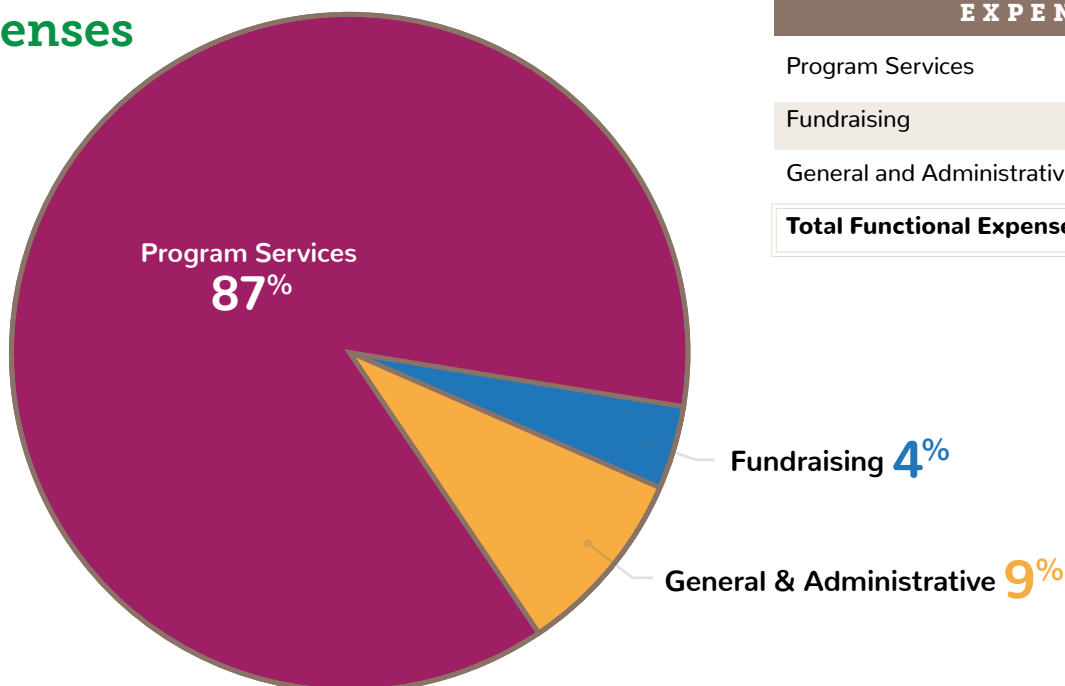


#### SUPPORT & REVENUE

Contributions and Grants	\$5,401,650
In-Kind Contributions /Donated Goods	\$2,704,343
Funding from Government Agencies*	\$840,244
Thrift Shop	\$908,554
Special Events	\$87,113
Interest Income	\$9,149
<b>Total Income</b>	<b>\$9,951,092</b>

\* Does not include PPP loan funding.

### Expenses



#### EXPENSES

Program Services	\$6,178,652
Fundraising	\$251,806
General and Administrative	\$687,642
<b>Total Functional Expenses</b>	<b>\$7,118,100</b>

## DONORS & SUPPORTERS

**53,053** Volunteer hours

**Volunteers** are at the heart of NFCC's work, assisting in our food pantry, thrift shop, welcome desk, food recovery and pick-ups, seasonal outreach programs and more.



Amount NFCC's 12th Swing into Action Golf Tournament **raised** to help families in need:

**\$60,000**

**239**

Circle of Hope donors committed to **monthly support** to NFCC.



Total generated by the NFCC Thrift Shop, thanks to community shoppers, helping **support the mission:**

**\$908,554**

## TOP SUPPORTING ORGANIZATIONS

**\$100,000+**

City of Roswell  
Fulton County  
LocumTenens.com  
North Point Community Church

**\$50,000+**

City of Johns Creek  
Trailsend Foundation

**\$25,000+**

Ann Allen Cetrino Family Donor Advised Fund  
Northside Hospital  
Roswell Presbyterian Church  
Roswell United Methodist Church

**\$10,000+**

Aegon Transamerica Foundation  
Alpharetta First United Methodist Church  
Bank of America Charitable Foundation  
Benjamin F. Brady Charitable Foundation  
The Betty & Davis Fitzgerald Foundation, Inc  
CAS Group  
Community Foundation for Northeast Georgia  
Credigy  
Eagles Nest Church  
Emergency Food and Shelter Program  
First Baptist Church of Roswell

Fulton School Employees' Charitable Fund  
Hansgrohe, Inc.  
JETT Communications  
Kimberly-Clark Corporation  
LexisNexis Risk Solutions  
Markel Corp  
Mary Allen Lindsey Branan Foundation  
Mount Pisgah United Methodist Church  
Murphy Family Foundation, Inc  
Perimeter Church  
Rotary Club of Roswell

The Scott Hudgens Family Foundation  
St. Aidan's Episcopal Church  
St. David's Episcopal Church  
St. Peter Chanel Catholic Church  
Stockel Family Foundation  
The Thomas M and Irene B Kirbo Charitable Foundation  
Total Wine & More  
Verint Systems  
Wells Fargo Foundation  
Zion Missionary Baptist Church



# Together, we can help!



DONATE



VOLUNTEER



SHOP



ADVOCATE

NFCC's mission is to help ease hardship and foster financial stability in our community.

Please Visit [NFCCHelp.org](https://NFCCHelp.org) for More Information



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