

# Respond. Grow. Launch.

ANNUAL IMPACT REPORT 2022



**NFCC**  
North Fulton  
Community Charities

[NFCCHelp.org](http://NFCCHelp.org)





Dear Friends and Supporters,

I've lived in and around North Fulton for more than 20 years, but when I joined NFCC in November as executive director, I earned a new appreciation for the character and spirit of this great community. Allow me to tell you a little about who we are

as North Fulton residents. We rise to the occasion. We answer the call. We meet adversity with compassion and sacrifice. I am honored to come to work each day and see first-hand how this community brings relief and hope to its most vulnerable neighbors.

**North Fulton Community Charities will celebrate 40 years of service to this community in 2023.** This milestone is a testament to the past leaders who had a vision based on service and caring. It is evident that our vision and values continue to flourish at NFCC. Our annual report shows the depth and breadth of NFCC's impact on our community which was only possible in partnership with you.

Rising inflation and an affordable housing shortage defined 2022, which increased hardship for everyone. Because of you, NFCC was able to quickly **RESPOND** to the increased need in our community. We were able to **GROW** programs to provide a secure foundation for neighbors working to regain their footing. With your support, we were able to do more. We identified gaps in service and were able to **LAUNCH** programs to help more families move from survival to stability.

Now, we look forward, knowing that you have armed us with the resources needed to continue to fight against food insecurity and financial instability. We are prepared to prevent hunger and homelessness no matter what challenges our community faces in the future. Thank you for investing in our community with us so we can strengthen not only our community, but also individuals and families.

With Heartfelt Gratitude,

— **Sandy Holiday, Esq.**  
Executive Director

**In 2022, NFCC helped 8,939 individuals in need.  
We couldn't have done it without your support.**



## MEET GED GRADUATE, JESSICA



As the oldest child, Jessica had to drop out of high school to work full-time and help care for her younger siblings. Years later, when she had her own family, she made a decision to pursue her dream of becoming a nurse.

Jessica took the first step and signed up for NFCC's GED tutoring program. Despite her busy schedule, she made it a priority to attend tutoring sessions. After two years of studying, she passed all four exams and received her GED in 2022. Though it was challenging, Jessica's family is what kept her going.

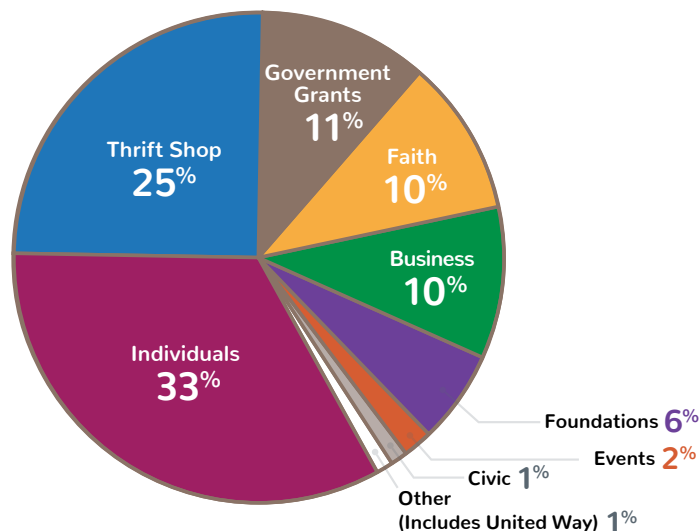
"I'd look at my kids every day and I'd think, I need to do this for them. So they see that I could do this and that I did it. It inspires me to keep going," says Jessica. "It feels great to accomplish this. Wow, I finally did it!"

*Jessica was one of 38 participants in NFCC's GED Program this year.*

# By the Numbers

For every \$1 donated in FY 2022, 89 cents went directly to delivering support for those in need in our community. Our program expense ratio of 89.5% means **we are a highly efficient nonprofit.**

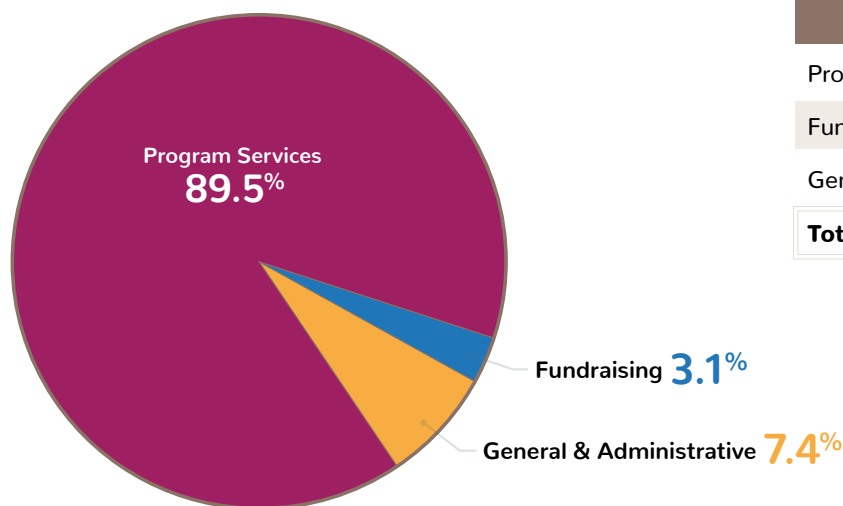
## Financial Support



### SUPPORT & REVENUE

Contributions and Grants	\$3,023,639
In-Kind Contributions /Donated Goods	\$4,921,884
Thrift Shop	\$1,254,956
Funding from Government Agencies	\$551,238
Special Events	\$104,921
Interest Income	\$6,985
<b>Total Income</b>	<b>\$9,863,623</b>

## Expenses



### EXPENSES

Program Services	\$8,512,854
Fundraising	\$292,400
General and Administrative	\$707,225
<b>Total Functional Expenses</b>	<b>\$9,512,479</b>

# RESPOND.

*In 2022, your support helped us respond to meet the needs of families facing soaring food prices and high rental rates.*



## Food Pantry

**NFCC served 3,202 families facing food insecurity and distributed \$3.4 million in food.**

It was a year like no other in the Food Pantry.

As food became less affordable, more families turned to the pantry for help. Staff and volunteers were filling 160-200 orders a day, and the food donations weren't keeping pace.

For the first time, our staff worried that we wouldn't have enough to help our families.

We reached out to local faith partners, corporations, civic groups and individuals for help. The community immediately mobilized, organizing food drives, contributing financially, and encouraging others to get involved as well.

No one who came to our door left empty-handed. **Volunteers and staff filled 40,088 pantry orders — up 47% from 2021.**

FOOD PANTRY HIGHLIGHTS		
2021	vs.	2022
2,673	Families Served	<b>3,202</b>
27,216	Number of Orders Filled	<b>40,088</b>
724,395	Items Distributed	<b>938,732</b>
\$1.17 M	Dollar Value to Families	<b>\$3.4 M</b>



## Eviction Prevention

**Your support helped 1,071 families avoid eviction and utility shut-offs in 2022.**

When the eviction moratorium was lifted in late 2021, many families in our community faced the real threat of losing their homes.

In 2022, rent for a two-bedroom in Roswell had increased to \$1,800, up from \$1,270 just 3 years ago.\* Housing prices were stretching families thin. Any unplanned expenses — a medical emergency or unexpected car repair — could quickly lead to an eviction notice.

Because of your support, NFCC responded to ensure families remained in their homes while they worked to get back on their feet.

\*Source: [Zumper.com](https://www.zumper.com)



# GROW.



## Education

**NFCC expanded our education programs – 321 adults took steps toward higher wages and career growth in 2022.**

Our English-as-a-Second-Language classes are in high demand. Many of our neighbors come to North Fulton from other countries with advanced degrees and valuable expertise but lack the English skills to secure well-paying jobs. With limited space in our classes, spots would fill quickly, and students would be turned away. So, we expanded our hours at the Barbara Duffy Center and began offering classes four nights a week.

**By adding more classes, NFCC doubled the number of ESL students enrolled during the fall of 2022.**

### 2022 Education Highlights:

- › 283 ESL Students
- › 38 GED Tutoring Participants
- › 9 GED Graduates



## Family Choice Clothing

As struggling families looked for ways to stretch their income, they turned to the Thrift Shop. In 2022, **1,538 families received free clothing and shoes**, an increase of 18% over the last year. Help with essentials like clothing frees up a family's funds for critical expenses such as housing, gas and utilities.

### THRIFT SHOP HIGHLIGHTS

2021	vs.	2022
1,300	Families Served	<b>1,538</b>
90,475	Items of Clothing	<b>107,226</b>
\$372,294	Value of Items	<b>\$462,064</b>

# LAUNCH.



## Workforce Development

This year, NFCC launched a new workforce development program and helped **76 men and women work toward better jobs and a build a stronger future**. Our new job coaching program matches job seekers with coaches who help them apply for jobs, update their resumes, navigate LinkedIn and improve their interviewing skills.

In partnership with **Summit Counseling**, NFCC also launched mental health workshops to help men and women learn to manage stress and anxiety.

*"My job coach David was encouraging me all along, helping me and guiding me on what to do in terms of applications. He helped with my resume and with preparing for interviews. I went for a few interviews and finally landed at one job which suited my needs. It was just amazing."*

*Kelly, a workforce development participant, secured a job as a medical assistant with help from her job coach.*



### 2022 Workforce Highlights:

- › 288 Total Number of Sessions
- › 30 Volunteer Coaches

# COMMUNITY SUPPORT



## Seasonal Programs

**1,600 individuals received assistance through our seasonal programs.**

Extra expenses add up quickly for families in need. Your support of our seasonal programs helps relieve the burden of costly seasonal expenses for families who are struggling. Each year, families and seniors in need receive additional help through our Back to School, Warm Coats, Thanksgiving Food, Senior Baskets and Toyland Shop programs.

*"[The seasonal programs] have been a blessing. This December, we didn't have the money to buy gifts for the kids because our rent is \$2200 right now. Us being able to get gifts at Toyland Shop...it makes Christmas for the kids."*

NFCC Client



## Volunteers

Our work wouldn't be possible without our team of amazing volunteers. Volunteers served 41,541 hours in 2022.

### In 2022:

- › NFCC welcomed 157 volunteer groups from churches, civic groups, corporations, high schools and more.
- › 441 recurring volunteers helped in the pantry, thrift shop and in-take desks and served as GED tutors and job and financial coaches.
- › Volunteers also assisted with seasonal program and special events.



## Thrift Shop

**The Thrift Shop distributed \$462,064 worth of clothing and shoes directly to families in need.**

If you've shopped the aisles or donated clothing and goods to the Thrift Shop, you've supported NFCC's mission. In 2022, the Thrift Store raised \$1,254,956 to help directly fund our programs and services. 25% of funds raised came from sales in NFCC's Thrift Shop in 2022.

## TOP SUPPORTING ORGANIZATIONS

**\$100,000+**

Fulton County  
LexisNexis Risk Solutions  
LocumTenens  
North Point Community Church

**\$50,000+**

Choate Bridges Foundation  
JCK Foundation  
Southface Institute/GoodUse Grant  
Trailsend Foundation

**\$25,000+**

Alpharetta First United Methodist Church	The Scott Hudgens Family Foundation
Chubb Charitable Foundation	Northside Hospital
Driven to Care Foundation <i>A Philanthropic Group Through Discount Tire</i>	Roswell Presbyterian Church
Episcopal Community Foundation for Middle & North GA	Stockel Family Foundation
	United Way of Greater Atlanta

**\$10,000+**

Benjamin F. Brady Charitable Foundation	Randall-Paulson Architects
CAS Group, a Wipro company	Roswell United Methodist Church
Cross of Life Lutheran Church	Rotary Club of Alpharetta
Choate Construction Company	St. James United Methodist Church
Community Foundation for Northeast GA	St. Peter Chanel Catholic Church
Credigy Solutions, Inc.	St. Thomas Aquinas Catholic Church
Emergency Food & Shelter Program (EFSP)	Synchrony Financial
Emory Healthcare	Synovus
John and Mary Franklin Foundation	Triton Claim Management, LLC
Hansgrohe, Inc.	Wells Fargo Foundation
Kimberly-Clark Corporation	Wellstar Health System
Murphy Family Foundation Inc.	

## THE NFCC 2022 LEADERSHIP TEAM

### BOARD OF DIRECTORS

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### NFCC STAFF DIRECTORS

Sandy Holiday • Executive Director  
Mel Fortin • Food Pantry Services  
Marten Jallad • Thrift and Donor Operations  
Sherri Morgan • Development  
Melissa Pinsky • Marketing  
and Communications  
Jeff Rice • Finance and Administration  
Carol Swan • Client Services – Education  
and Case Management





*"At NFCC, they really do care. The staff are very personable and willing to help you and not judge you. They meet you where you are. They're willing to go above and beyond and it's not just one thing they can help you with. At NFCC, they want to help you across the board."*



## Meet Felecia



Felecia's son has special needs, so it was important to keep her family in their supportive community in Roswell. She works two jobs to afford the high cost of living in the area, but it's worth it for the amazing support her son receives at his school.

When her son needed surgery earlier this year and she had to cut back at work, Felecia was overwhelmed with unpaid bills. She came to NFCC for help. She received help with the rent, so her family could stay in their home until she got back on her feet. Now that's she back to work, she continues to use the pantry and seasonal assistance to keep her expenses down.



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NFCC's mission is to help ease hardship and foster financial stability in our community.

Please Visit [NFCCHelp.org](https://nfcchelp.org) for More Information

