



SPONSORSHIP OPPORTUNITIES 2023



CONTACT

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NFCC
North Fulton
Community Charities

BACK TO SCHOOL PROGRAM

July 24-29, 2023 • Elkins Pointe Middle School



Our Back to School program helps families prepare their children for a new school year. Last year NFCC distributed over 1,250 new backpacks filled with school supplies to children living in North Fulton. A backpack does so much more than simply carry school supplies; it sends the message that students are important and so is their education.

SPONSOR LEVELS

PRESENTING SPONSOR \$10,000 (Exclusive)

- Priority volunteer opportunity on event day when families attend (one group of 8)
- Priority volunteer opportunity for receiving/sorting of backpacks (one group of 8)
- Logo on event banners
- Logo included in June and July E-newsletters (13,000 distribution)
- Organization name included in media release
- Organization logo and link on Back to School Program webpage
- Social media exposure

SUPPORTING SPONSOR \$5,000

- Priority volunteer opportunity on event day when families attend (one group of 6)
- Logo on event banners
- Organization name included in June and July E-newsletters (13,000 distribution)
- Organization logo and link on Back to School Program webpage
- Social media exposure

FRIEND SPONSOR \$2,500

- Priority volunteer opportunity on event day when families attend (one group of 4)
- Logo on event banner
- Organization name and link on Back-to-School Program webpage

FAMILY FUN SPONSOR (1) \$2,500

- Priority volunteer opportunity on event day when families attend (one group of 4)
- Logo on event banner
- Organization name and link on program webpage

New - This year, the event includes a family fun sponsor to provide refreshments, games and giveaways



Each year, NFCC collects and distributes new and gently worn coats and winter accessories donated by individuals, businesses and community groups across North Fulton. Last year, more than 1,000 children and adults selected over 3,800 coats, hats, scarves and gloves at our Warm Coats Program. With your help, we can help keep local families warm this winter.

SPONSOR LEVELS

PRESENTING SPONSOR \$10,000 (Exclusive)

- Priority volunteer opportunity on event day when families attend (one group of 8)
- Priority volunteer opportunity for receiving/sorting of coats and accessories (one group of 8)
- Logo on event banners
- Logo included in September and October E-newsletters (13,000 distribution)
- Organization name included in media release
- Organization logo and link on Warm Coats Program webpage
- Social media exposure

SUPPORTING SPONSOR \$5,000

- Priority volunteer opportunity on event day when families attend (one group of 6)
- Logo on event banners
- Organization name included in September and October E-newsletters (13,000 distribution)
- Organization logo and link on Warm Coats Program webpage
- Social media exposure

FRIEND SPONSOR \$2,500

- Priority volunteer opportunity on event day when families attend (one group of 4)
- Logo on event banner
- Organization name and link on Warm Coats webpage

FAMILY FUN SPONSOR (1) \$2,500

- Priority volunteer opportunity on event day when families attend (one group of 4)
- Logo on event banner
- Organization name and link on program webpage

New - This year, the event includes a family fun sponsor to provide refreshments, games and giveaways



Hospitality is a blessing - whether you are the host or the guest. Each year in the North Fulton community, neighbors come together to help families in need celebrate Thanksgiving with a bountiful meal. In 2022, we provided hundreds of families with a frozen turkey or ham, a grocery gift card and bags of food to prepare their own meal at home.

SPONSOR LEVELS

PRESENTING SPONSOR \$10,000 (Exclusive)

- Priority volunteer opportunity on event day when families attend (one group of 6)
- Priority volunteer opportunity for receiving/sorting of food (one group of 6)
- Logo on event banners
- Organization name included in media release
- Organization logo and link on Thanksgiving Food Program webpage
- Logo included in October and November E-newsletters (13,000 distribution)
- Social media exposure

SUPPORTING SPONSOR \$5,000

- Priority volunteer opportunity on event day when families attend (one group of 4)
- Logo on event banners
- Organization name included in October and November E-newsletters (13,000 distribution)
- Organization logo and link on Thanksgiving Food Program webpage
- Social media exposure

FRIEND SPONSOR \$2,500

- Priority volunteer opportunity on event day when families attend (one group of 2)
- Logo on event banner
- Organization name and link on Thanksgiving Food Program webpage



Toyland Shop provides toys and gifts to local children in need at the holidays. The NFCC Toyland Shop is unique because unwrapped, donated toys are arranged in a toy store layout and qualified parents have the opportunity to pick out their child's holiday gifts. Last year, the program served more than 1,300 children with bikes, books, toys and stocking stuffers.

SPONSOR LEVELS

PRESENTING SPONSOR \$10,000 (Exclusive)

- Priority volunteer opportunity on event day when families attend (one group of 8)
- Priority volunteer opportunity for receiving/sorting of toys and gifts (one group of 8)
- Logo on event banners
- Organization name included in media release
- Organization logo and link on Toyland Shop Program webpage
- Logo included in November and December E-newsletters (13,000 distribution)
- Social media exposure

SUPPORTING SPONSOR \$5,000

- Priority volunteer opportunity on event day when families attend (one group of 6)
- Logo on event banners
- Organization name included in November and December E-newsletters (13,000 distribution)
- Organization logo and link on Toyland Shop Program webpage
- Social media exposure

FRIEND SPONSOR \$2,500

- Priority volunteer opportunity on event day when families attend (one group of 4)
- Logo on event banner
- Organization name and link on Toyland Shop Program webpage

HOSPITALITY SPONSOR (1) \$2,500

- Priority volunteer opportunity on event day when families attend (one group of 4)
- Logo on event banner
- Organization name and link on program webpage

New - This year, the event includes a hospitality sponsor to provide refreshments to parents as they shop.

Together, we can help!



DONATE



VOLUNTEER



SHOP



ADVOCATE

NFCC's mission is to help ease hardship and foster financial stability in our community.

Please visit NFCChelp.org for more information

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NFCC
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PLEASE NOTE: Should NFCC receive supplies in excess of the amount of seasonal items needed by our families, remaining supplies will be donated to various nonprofit partner organizations in the North Fulton community.