

A Night in Tuscany

40TH ANNIVERSARY GALA
NORTH FULTON COMMUNITY CHARITIES

MARCH 23, 2024





NFCC
 North Fulton
 Community Charities

OUR MISSION

To help ease hardship and foster financial stability in our community.

OUR PURPOSE

To provide opportunities for the whole community to thrive.



40 YEARS OF SERVICE

In 1983, eight local churches came together with a common goal to help families facing poverty in North Fulton. They helped establish North Fulton Community Charities (NFCC), a nonprofit providing financial assistance and food to North Fulton residents in need.

In the early years, NFCC served a few hundred families from a small, one-room office with a single desk and a few pantry shelves.

Today, NFCC is the largest human services agency in the North Fulton area. Approximately 9,000 individuals receive food, clothing, emergency assistance, and education and workforce services each year from two large facilities on Elkins Road in Roswell.

OUR PILLARS FOR GROWTH

As we look ahead to the next 40 years, we will continue to seek ways to improve the way NFCC serves families and individuals in our community, including:

SERVE MORE

Expand into areas that are not being served.

SERVE BETTER

Continue to find tools and talent to innovate, adapt and evolve to meet the changing needs of our clients.

SERVE WELL

Measure and analyze the impact of our new and foundational services to facilitate lasting change.



HOW WE HELP

NFCC helps families and individuals by first ensuring their most immediate needs are met and then providing resources to help them move toward a more stable future.

FINANCIAL ASSISTANCE

Our team works to keep families safely housed while navigating a financial crisis. We provide more than \$100,000 each month to prevent evictions and utility shut-offs for families in our community.

FOOD

Our pantry provides struggling families with access to fresh fruits and vegetables, pantry staples and other household basics. Our pantry doors are open six days a week serving an average of 180 families a day.

CLOTHING

Our Thrift Shop provides free clothing, shoes and accessories to approximately 750 families a month, allowing families to use more of their income toward housing, utilities, transportation and other essentials.

EDUCATION

Our Education program offers opportunities for adults to hone their skills and improve their employment prospects. We provide English classes, GED tutoring, one-on-one coaching, and workshops to more than 200 adults each 13-week session.

WORKFORCE DEVELOPMENT

Our new workforce development program helps connect men and women to new job opportunities. Workshops and coaching provide guidance for those navigating a career change or job search.

SEASONAL ASSISTANCE

Our seasonal programs ease financial burdens for more than 1000 families throughout the year by providing coats, school supplies, holiday meals and toys.





ABOUT THE GALA

'A Night in Tuscany', NFCC's 40th Anniversary Gala fundraiser, will transport you from the rolling hills of north Georgia farm country to sunny Tuscany where time-honored traditions have perfected the art of farm-to-table fine dining. Enjoy a Tuscan-inspired menu showcasing fresh ingredients sourced from local farms in casual elegance surrounded by the beautiful rustic setting at **Greenfield Farm**.

Festivities include a silent auction filled with a variety of items, including tickets to sporting and cultural events, high-end themed baskets and more. Later, a live auction will showcase highly sought-after luxury items, vacation getaways and unique experiences – all benefiting families served by North Fulton Community Charities.

Enhance your experience with a VIP reception available to Presentare, Platino, Oro, and Argento level sponsors prior to the gala. Indulge in a sampling of some of Italy's most robust and flavorful vintages along with select hors d'oeuvres.

THE RUSTIC SETTING AT GREENFIELD FARM



SPONSORSHIP OPPORTUNITIES

PRESENTARE (PRESENTING SPONSOR)

\$30,000 EXCLUSIVE

- 16 tickets to the VIP wine-tasting reception
- 2 premier tables (16 seats)
- Speaking opportunity during event
- Exclusive logo recognition on event screens
- Logo recognition in NFCC's annual report
- Premier logo recognition on back of program/bid paddle, in mobile app, in event invitation, event signage
- Premier recognition in press release, e-newsletter and on website and social media.
- Full page ad (inside front cover) in event program
- Recognition on table signage

PLATINO (PLATINUM)

\$20,000

- 8 tickets to the VIP wine-tasting reception
- 1 premier table (8 seats)
- Full page ad in event program
- Logo recognition on back of program (bid paddle), on the mobile app, in the event invitation and on event signage
- Recognition in press release, e-newsletter and on website and social media
- Logo recognition in NFCC's annual report
- Recognition on table signage

ORO (GOLD)

\$15,000

- 8 tickets to the VIP wine-tasting reception
- 1 table (8 seats)
- Logo recognition in event invitation, and on event signage
- Recognition in press release, e-newsletter and on website
- Half page space in event program
- Recognition on table signage

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ARGENTO (SILVER)

\$10,000

- 8 tickets to the VIP wine-tasting reception
- 1 table (8 seats)
- Recognition in press release
- Recognition in e-newsletter and on website
- Logo recognition in event program
- Recognition on table signage

BRONZO (BRONZE)

\$5,000

- 1 table (8 seats)
- Recognition in the event program
- Recognition on table signage

AMICO (FRIEND)

\$1,000

- 2 Tickets

ENTERTAINMENT SPONSOR

\$5,000

Help us cover the cost of musical entertainment for the evening.

- Recognition from the stage during the event
- Recognition in the event program
- Recognition on social media and website

AUCTION SPONSOR

\$3,000

Support the gala by covering the cost of our auctioneer and auction software.

- Recognition by the auctioneer during the live auction
- Recognition on signage at the silent auction
- Recognition in event program
- Recognition on social media and website



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VIDEO SPONSOR

\$3,000

Help us share our impact over the past 40 years by covering the cost of video production.

- Logo featured on intro and outro of a 40th anniversary gala video
- Recognition in event program
- Recognition on social media and website

VALET SPONSOR

\$2,000

Help us cover the cost of the valet parking service required by our venue.

- Logo recognition on valet signage
- Recognition in event program
- Recognition on social media and website

WINE SPONSOR

\$2,000

- Recognition in event program
- Recognition on social media and website



SUPPORT AS A SPONSOR

To sign up to be a sponsor or learn more about the various sponsorship opportunities, contact **Sherri Morgan** at smorgan@nfcchelp.org or 678-387-4459.

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