

NFCC ANNUAL IMPACT REPORT 2023

Our 40th Anniversary
was a time to reflect,
express gratitude,
and celebrate!



YEARS

EST. 1983

LETTER FROM THE EXECUTIVE DIRECTOR



Dear Friends and Supporters,

Many words come to mind now that I have one year at NFCC under my belt — blessed, impressed, humbled and grateful. I reflect back on my first year and there were so many mission moments and high points! We are proud to share these with you in this report.

We served hundreds of families each day at our food pantry, impacted hundreds of children through our seasonal events, celebrated our 40th anniversary, our Thrift Shop being voted Best in Atlanta, and proudly celebrated our GED graduates.

Sadly, it was still a difficult year for many of our neighbors. Low income families—and even some middle class families—continued to struggle with the high cost of rent, energy, food and transportation.

With your help in 2023, we assisted 9,449 individuals in need in our community. We experienced increases across all of our program areas—more families used our pantry, clothing assistance, seasonal programs and education services than ever before.

Thanks to support from you and other caring community members, **we eased hardship and fostered financial stability in our community.** This report shows how you helped keep families housed, fed and on a path toward long-term stability.

I have met some of the wonderful families who come to us for assistance, and I am inspired by their courage, strength and resilience. They come to us at a time when they are facing some of their most difficult days, and we meet them with compassion. Many feel compelled to offer notes and words of gratitude to our staff and our supporters, and we have shared some of those in this report.

Thank you again for making a difference in the lives of our neighbors in need. I hope you enjoy seeing the incredible impact you made.

In gratitude,

Sandy Holiday, Esq.
Executive Director

9,449

Individuals in need served
by NFCC in 2023.



Birthday Bash!

It was a joy to celebrate NFCC's 40th at our Birthday Bash on June 23, 2023. We were joined by many NFCC supporters, staff and board members, local church leaders and other community members.

Representatives from each of our founding churches were recognized on stage, and speakers included **Barbara Duffy**, former NFCC executive director; **Roswell Mayor Kurt Wilson**; and **Roger Wise**, ambassador to Governor Kemp.



“NFCC also understands how important it is to recognize the inherent dignity of each and every human being. Every interaction is characterized by genuine care, compassion and respect, and this approach has helped them build deep relationships with the people they serve, and deep relationships with our community as a whole.”

— Kurt Wilson

Mayor of Roswell, speaking at NFCC's Birthday Bash on June 23, 2023.

Celebrating 40 Years

How We've Grown

One of the greatest highlights of 2023 was celebrating our 40th anniversary. This significant milestone allowed us to look back and marvel at what the incredible support provided by our caring community has helped us accomplish over the years.

As the North Fulton community has grown, NFCC has expanded and adapted its services again and again to meet the changing needs of the families it serves.

In the early days, NFCC served a few hundred families from a small, 15' x 15' one-room office with a single desk and a few pantry shelves.

Today, approximately 9,000 individuals receive food, clothing, emergency assistance, and education and workforce services out of our two buildings on Elkins Road.

In its early years, NFCC was run entirely by volunteers. Today, NFCC has 47 staff members, 11 independent contractors working as instructors, and 448 volunteers serving in recurring roles.

“NFCC has been really, really good at finding ways that it can help and finding the people to give that help and making it work, because it takes all of us.”

— Barbara Duffy

Executive Director Emeritus speaking at the 40th Anniversary event.



Food Pantry

In 2023, high grocery prices along with delays in SNAP (food stamp) benefits brought more people than ever to the food pantry. With your support, we provided 3,690 families with fresh produce, non-perishable food and other household items. Our pantry staff and volunteers filled a record-breaking 51,234 orders—a **28% increase over the previous year.**

FOOD PANTRY HIGHLIGHTS

| 2022 | vs. | 2023 |
|---------|-------------------------|-----------|
| 3,202 | Families Served | 3,690 |
| 938,732 | Items Distributed | 1,290,000 |
| 40,088 | Number of Orders Filled | 51,234 |



3,690

Families avoided hunger and food insecurity.

\$4.7M

In food costs saved for local families.



NFCC Builds a Garden

NFCC planted a garden to help provide more of our most requested items – fresh fruits and vegetables! Our partners at the Alpharetta Community Agriculture Program and Old Rucker Farm helped in the creation of the raised bed garden, while volunteers in the NFCC Garden Club have kept it growing.



– Silvia V.

“The food is amazing. And I love the fact that I get to choose because I’m the kind of person who cooks more with vegetables and fruits and I don’t use a lot of cans, so the fact that I can choose what I take home, really helps... It makes a big difference, I save about \$400 per month or more.”



Thrift Shop & Clothing Assistance

NFCC's Thrift Shop serves a dual purpose in our community. Our Family Choice clothing assistance program provides free clothing to NFCC clients using a monthly points system. Revenue from sales at the Thrift Shop supports NFCC's programs, services and operational costs.

In 2023, NFCC worked to educate more of our clients on the benefits of using our Family Choice clothing assistance program. As a result, more families than ever —**18% more than last year** — took advantage of this money-saving resource, allowing more of their income to go toward their rent, utilities and transportation.

This year, NFCC Thrift Shop fans
helped us earn the title of
Best Thrift Shop
by Atlanta's Best.™



\$1.38M

Raised through sales
at the Thrift Shop for
NFCC programs.

1,797

Families received free
clothing from the
Thrift Shop.

\$498,494

In free clothing & shoes
provided to help families
improve stability.



Financial Assistance

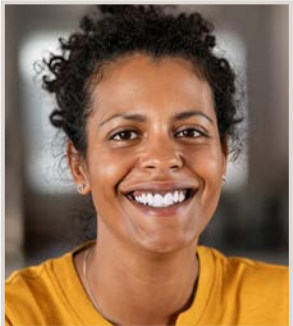
When vulnerable families face a financial emergency that puts them at risk for eviction or utility shut-offs, NFCC's case managers work with them to help navigate the crisis and keep them stable until they get back on their feet.

In 2023, **the cost of housing was up 12.1%** over the previous year in North Fulton.* Many families came to NFCC after facing hikes in their rents.

*Source: The Georgian Sun, June 2, 2023



"Last year was very difficult for me financially. I was really worried about the cost of my rent going up. The case managers were very encouraging. They helped me with how to budget my money better. They gave me hope, and I didn't feel alone."



– Marissa

1,581

Households avoided evictions
and utility shut-offs.

\$1.38M

Distributed to prevent
homelessness for families in need.



Nichole's Story

When Nichole moved to the area from New Jersey with a modest amount in her savings, it took her longer to find a job than she expected. When she finally landed a position, her salary was only half of what she made at her last job. After a series of financial hits, Nichole found herself unable to cover her electric bill.

Nichole came to NFCC, where she received help for her bill. She also began using the food pantry and clothing assistance program to reduce expenses and build up her savings. In a short time, Nichole was able to land a better position and purchase a home with an affordable mortgage payment.

She remains thankful for NFCC. "I was so grateful for the assistance...It took a lot for me [to ask for help]," said Nichole.



Seasonal Programs

The cost of seasonal purchases like school supplies, winter gear, and holiday meals and gifts can place a burden on families already struggling to make ends meet. Our seasonal programs allow families to have necessities and little extras to celebrate the season without risking their financial stability.

"I just wanted to express my gratitude of thanks to you during this holiday season...it will allow my kiddos to enjoy their Christmas this year. It has been one long ride this year, from the surgery to medical bills with my girls."

Community Support Helped
Provide Families in Need With:

★ **1,085**
BACKPACKS

★ **1,600**
COATS

★ **3,200**
WINTER
ACCESSORIES

★ **483**
THANKSGIVING
DINNERS

★ **6,885**
TOYS & BOOKS

★ **484**
SENIOR BASKETS



– Vondrila

3,000

Individuals received
seasonal assistance -
up 22% over last year.



Education

English Classes

In 2023, we had more students enrolled in our English as a Second Language Classes than ever — **up 54% from 2022**. Our students, who come from Ukraine, Venezuela, Mexico and many other countries, are eager to increase their fluency in English, so they can find jobs in their chosen fields and become more integrated into their community.

“Every day I am in the classroom I get to witness students working incredibly hard to overcome very challenging circumstances and build better lives for themselves and their families. Many students hold more than one job and have very little time for leisure activities, but they make time to study English in order to improve their circumstances.”

392

Students improved their English skills through ESL classes.

– Becky P.,
ESL Instructor



New to NFCC: Computer Classes

This year, NFCC offered two Computer Skills classes to help our clients gain practical, resume-boosting skills.

“The Excel Class was wonderful...I learned how to do spreadsheets. I learned how to pull data from one sheet to another. I needed (Excel) for my business for my financials. I’m a hairstylist so I need to keep track of all my expenses.”



– Latisia

41

Students gained valuable workforce skills through Microsoft classes.





Education

GED Tutoring

Without a high school diploma, opportunities are limited for adults in North Fulton. Our GED tutoring program helps adults earn their GED by offering one-on-one tutoring and test preparation.

One of the greatest highlights of the year was our celebration honoring our 11 GED graduates. Graduates were joined by their friends and family and NFCC staff, volunteer tutors and board members.

44

Students participated
in GED Tutoring.



"As I stand before you, I'm filled with an overwhelming sense of gratitude and accomplishment... Each one of us (graduates) has faced unique challenges yet here we are standing together on the brink of a new chapter in our lives. Our shared journey is a testament to the strength of collective spirit and the power of education to transform lives."

Moises, one of our 2023 GED Graduates, speaking at the graduation celebration, pictured with his family.



Workforce Development

In 2023, NFCC expanded our workforce development offerings to include workshops led by industry experts. These volunteers have experience in a range of industries and bring a wealth of knowledge on a variety of topics to help participants improve their financial stability.

52

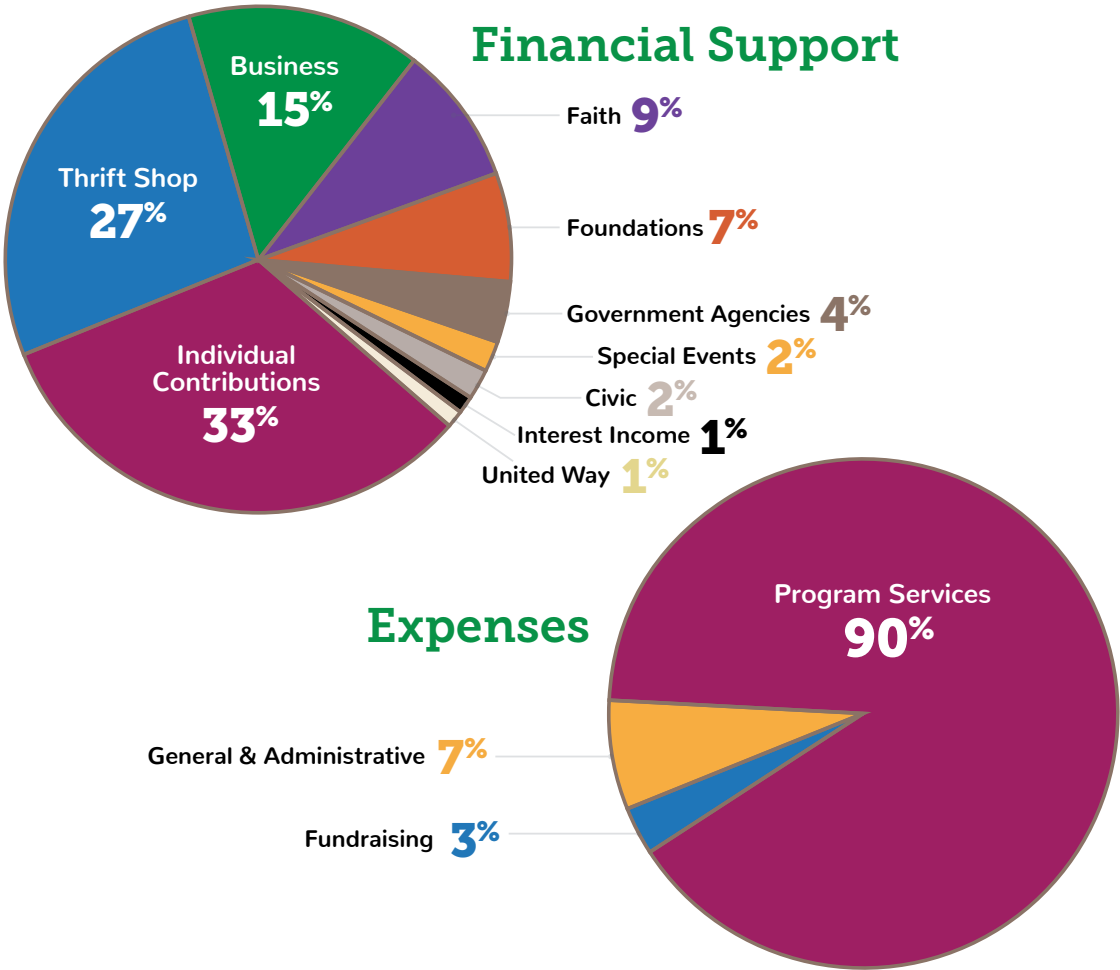
Adults who
participated
in financial and
career coaching
or workshops.



AUDITED FINANCIAL STATEMENT

By the Numbers

Financials from Fiscal Year 2023: July 1, 2022 – June 30, 2023



SUPPORT & REVENUE

| | |
|---------------------------------------|---------------------|
| In-Kind Contributions / Donated Goods | \$7,044,334 |
| Contributions and Grants | \$3,439,075 |
| Thrift Shop | \$1,380,039 |
| Funding from Government Agencies | \$198,565 |
| Special Events | \$94,339 |
| Interest Income/ Bad Debt Recoveries | \$51,049 |
| Total Income | \$12,207,401 |

EXPENSES

| | |
|----------------------------------|---------------------|
| Program Services | \$10,913,343 |
| Fundraising | \$357,367 |
| General and Administrative | \$823,517 |
| Total Functional Expenses | \$12,094,227 |

COMMUNITY SUPPORT



Volunteers

Volunteers are the heart of NFCC! They play a critical role in serving families in need in our community. Volunteers keep our food pantry and thrift shop running. They serve as tutors and coaches for our education and workforce programs and greet clients at our intake desks. They help out with office and administration tasks, seasonal programs, events and much more!

I N 2 0 2 3

Volunteers served **53,824** hours – that's the equivalent of 25 full-time employees!

400

Recurring volunteers worked in the pantry, thrift shop, intake desks and education center.

195

Volunteer groups from churches, civic groups, corporations, high schools and more.

964

Volunteers assisted with our seasonal programs.



TOP SUPPORTING ORGANIZATIONS

\$100,000+

Fulton County

LocumTenens.com

North Point Community Church

The Fraser-Parker Foundation

\$50,000+

Choate Bridges Foundation

Enterprise Holdings Foundation

Roswell Presbyterian Church

Trailsend Foundation

\$25,000+

Driven to Care
(through Discount Tire)

Honda

Katherine John
Murphy Foundation

Northside Hospital

Perimeter Church

Stockel Family Foundation

Synchrony

United Way of Greater Atlanta

\$10,000+

Aprio

Alpharetta Methodist Church

Asbury Automotive

DataScan

Emory Healthcare

Fulton School Employees' Charitable Fund

Kimberly-Clark Corporation

Markel Corporation

Omnivore Ventures

Renasant Bank

Roswell United Methodist Church

St. David's Episcopal Church

St. Peter Chanel Catholic Church

St. Thomas Aquinas Catholic Church

Synovus

The Hartford Foundation

The TJX Foundation

Toyota Financial Services

Triton Claim Management LLC

Wells Fargo Foundation



NFCC
North Fulton
Community Charities

NFCC's mission is to help ease hardship and foster financial stability in our community.

Please Visit [NFCCHelp.org](https://nfcchelp.org) for More Information

