



SPONSORSHIP OPPORTUNITIES

2024



CONTACT

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NFCC
North Fulton
Community Charities



Many seniors in our community live on fixed incomes and struggle to afford extras. A seasonal basket hand-delivered by a volunteer brings joy to their heart and supplies them with shelf-stable food items as well as fun treats and extras.

SPONSOR LEVEL

PRESENTING SPONSOR \$2,500 (Exclusive)

- A volunteer opportunities (one in December) to deliver baskets to seniors
- Recognition in two E-newsletters (13,000 distribution)
- Logo and link to organization web page on Holiday basket web page
- Social media exposure



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BACK TO SCHOOL PROGRAM

July 22-27, 2024 - Alpharetta Presbyterian Church



Our Back to School program helps families prepare their children for a new school year. Last year NFCC distributed over 1,085 new backpacks filled with school supplies to children living in North Fulton. A backpack does so much more than simply carry school supplies; it sends the message that students are important and so is their education.

SPONSOR LEVELS

PRESENTING SPONSOR \$7,500 (Exclusive)

- Priority volunteer opportunity on event day when families attend (one group of 8)
- Priority volunteer opportunity for receiving/sorting of backpacks (one group of 8)
- Logo on event banners
- Logo included in June and July E-newsletters (13,000 distribution)
- Organization name included in media release
- Logo and link on Back to School Program webpage
- Social media exposure

SUPPORTING SPONSOR \$5,000

- Priority volunteer opportunity on event day when families attend (one group of 6)
- Logo on event banners
- Organization name in June and July E-newsletters (13,000 distribution)
- Logo and link on Back to School Program webpage
- Social media exposure

FRIEND SPONSOR \$2,500

- Priority volunteer opportunity on event day when families attend (one group of 4)
- Logo on event banner
- Organization name and link on Back to School Program webpage

FAMILY FUN SPONSOR \$2,500

Family fun sponsor provides refreshments, games and giveaways for families attending the event

- Priority volunteer opportunity on event day when families attend (one group of 4)
- Logo on event banner
- Organization name and link on program webpage



HOLIDAY PROGRAM SPONSOR (Exclusive)

New this year! Presenting Sponsor for Coats & Thanksgiving and Toyland programs

This sponsorship will support our Holiday programs: Coatsgiving (coat and Thanksgiving food drive) and Toyland, which serve hundreds of families each year. Help relieve the burden of costly seasonal purchases for struggling families!

HOLIDAY PROGRAM PRESENTING SPONSOR \$20,000 (Exclusive)

- Two priority volunteer opportunities on an event day when families attend. One group of 8 volunteers for Coatsgiving and one for Toyland.
- Two priority volunteer opportunities for a receiving/sorting day. One group of 8 volunteers for Coatsgiving and one for Toyland.
- Spotlight article about sponsor in E-newsletter
- Logo on event banners
- Logo included in September, October, November, and December E-newsletters
- Organization name and quote from sponsor in media release announcement
- Logo and link on Coatsgiving and Toyland web pages
- Logo on Thanksgiving reusable grocery bags for families
- Table provided at each event (optional) to hand out marketing information



OUR HOLIDAY PROGRAMS



Coatsgiving: Formerly two separate programs, our Warm Coats and Thanksgiving Food programs have now been combined into one event for the convenience of our families.

Each year in the North Fulton community, neighbors come together to help families in need prepare for cooler weather and celebrate Thanksgiving. In 2023, we provided 387 families with coats and winter accessories. More than 500 families received a frozen turkey or ham, a grocery gift card and bags of food to prepare their own Thanksgiving meal at home.



Toyland: Our holiday toy program helps bring the magic of the season to children of local families in need. Last year, the program provided toys, books and other gifts to nearly 1,400 children in our community.





COATSGIVING PROGRAM

Coat and Thanksgiving Food Drive

November 11-16, 2024 - St. David's Episcopal Church



Each year in the North Fulton community, neighbors come together to help families in need prepare for cooler weather and celebrate Thanksgiving. In 2023, we provided hundreds of families with coats and winter accessories. Hundreds also received a frozen turkey or ham, a grocery gift card and bags of food to prepare their own Thanksgiving meal at home.

SPONSOR LEVELS

SUPPORTING SPONSOR \$5,000

- Priority volunteer opportunity on event day when families attend (one group of 4)
- Logo on event banners
- Organization name included in October and November E-newsletters (13,000 distribution)
- Organization logo and link on the Coatsgiving webpage
- Social media exposure

FRIEND SPONSOR \$2,500

- Priority volunteer opportunity on event day when families attend (one group of 2)
- Logo on event banner
- Organization name and link on the Coatsgiving webpage

GIFT CARD SPONSOR \$2,000

- Logo on event banner
- Social media recognition
- Organization name and link on the Coatsgiving webpage

CONTRIBUTING SPONSOR \$1,000

- Organization name and link on the Coatsgiving webpage



TOYLAND PROGRAM

December 16-21, 2024 - Roswell Presbyterian Church



Toyland provides toys and gifts to local children in need at the holidays. NFCC's Toyland is unique because unwrapped, donated toys are arranged in a toy store layout and qualified parents have the opportunity to pick out their child's holiday gifts. Last year, the program served nearly 1,400 children with bikes, books, toys and stocking stuffers.

SPONSOR LEVELS

SUPPORTING SPONSOR \$5,000

- Priority volunteer opportunity on event day when families attend (one group of 6)
- Logo on event banners
- Organization name included in November and December E-newsletters (13,000 distribution)
- Organization logo and link on the Toyland webpage
- Social media exposure

FRIEND SPONSOR \$2,500

- Priority volunteer opportunity on event day when families attend (one group of 4)
- Logo on event banner
- Organization name and link on the Toyland webpage

GIFT CARD SPONSOR \$2,000

- Logo on event banner
- Social media recognition
- Organization name and link on the Toyland webpage

STOCKING STUFFER SPONSOR \$2,000

- Logo on event banner
- Social media recognition
- Organization name and link on the Toyland webpage

GIFT WRAP STATION SPONSOR \$1,000

- Organization name and link on Toyland webpage



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Community Charities

MATCHING GIFT SPONSOR

Help NFCC boost its fundraising efforts by matching donations during a campaign

Help Local Families in Need
Support NFCC this Giving Tuesday

**GIVING
TUESDAY**



GIVING TUESDAY AFTERNOON MATCH - \$10,000 - \$15,000

Help us reach our Giving Tuesday fundraising goal by providing a matching gift in the afternoon hours

- Opportunity to submit a match video announcement
- Logo, recognition and tagging on at least 4 social media posts on Facebook, Instagram and LinkedIn
- Logo and recognition in at least 2 emails
- Recognition on our donation landing page
- Logo included in November E-newsletter (13,000 distribution)
- Recognition in a follow-up email and social posts

Give the
gift of
home



North Fulton Community Charities



Dear Friend,

With the increased cost of housing and other basics, many families in our community are facing the threat of homelessness.

For low-income families, seniors and veterans, a job loss or unexpected expense can be

Donors love an opportunity to have their gifts go further. As a Matching Gift Sponsor, you'll help us reach our fundraising goals, so we can continue to meet the needs of struggling families and individuals in our community.

END OF YEAR MATCH - \$25,000

Help encourage giving at the end of the year in NFCC's 40th anniversary year.

- Opportunity to submit a match video announcement
- Recognition as match sponsor on all end of year campaign materials, including printed appeal letter to 4,000 donors, 3-4 emails to 13,000 donors and social media campaign from December 1 - 31, 2024.
- Recognition as match sponsor on online donation landing page
- Logo included in December and January E-newsletter (13,000 distribution)
- A thank you to your company in follow-up email and social posts



WAYS TO ENGAGE WITH NFCC

We have a variety of opportunities for your organization to get involved and make a difference for our neighbors in need:

HOST A DRIVE

Help families in need by hosting a food, clothing or seasonal drive.

VOLUNTEER

Volunteering together is a great team-building activity for corporate groups. We have individual and group volunteer opportunities with the food pantry, thrift shop, seasonal events and others.

BECOME A FINANCIAL SUPPORTER

We rely on donations from individuals, corporations and other groups to fund our programs and services. Your support helps ease hardship and foster financial stability for families in need.

HOST AN EMPLOYEE/MEMBER FUNDRAISER

Engage your employees or members by working together toward a common goal (and enjoying some friendly competition.) Hosting an online fundraising drive is easy and fun!

GIVE THROUGH YOUR FOUNDATION

Does your organization have a foundation with a formal grant-making process? Our team can work with you to find the best match for your philanthropic focus.

SCHEDULE A TOUR

See our mission in action by scheduling a tour for your team. You'll get a first-hand look at our food pantry, thrift shop, and our assistance and education buildings and hear from our program staff.

REQUEST A SPEAKER

NFCC staff or other representatives are available to speak with your group about the need in our community and NFCC's mission.

To learn more, visit

<https://nfcchelp.org/corporate-partnerships/>

Together, we can help!



DONATE



VOLUNTEER



SHOP



ADVOCATE

NFCC's mission is to help ease hardship and foster financial stability in our community.

Please visit [NFCChelp.org](https://nfcchelp.org) for more information

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