



SPONSORSHIP OPPORTUNITIES

2025



CONTACT

Sandy Holiday

sholiday@nfcchelp.org or 678-387-4455



PICKLEBALL TOURNAMENT

April 26-27, 2025

North Park Tennis & Pickleball Center



Sponsor our 2nd annual **Play for Good Pickleball Tournament** in partnership with the City of Alpharetta. This family-friendly event is a great way to support NFCC while gaining exposure for your organization!

PLAY FOR SHEFF

This year's tournament is dedicated to the memory of John Sheffield, a long-time champion and supporter of NFCC.

SPONSOR LEVELS

PRESENTING SPONSOR: \$5,000

Presented by: Northside Hospital

- Premier logo recognition on event banner
- Premier recognition in all event marketing: flyer, e-newsletter (12,000 distribution), and social media (9,800 distribution)
- Organization name included in media release
- Logo and link to organization webpage on tournament webpage
- Logo and link on registration website
- Optional vendor booth at event

SUPPORTING SPONSOR: \$2,500

- Recognition in event marketing: e-newsletter (12,000 distribution) and social media (9,800 distribution)
- Logo on event banner
- Logo and link to organization webpage on tournament webpage
- Optional vendor booth at event

FRIEND SPONSOR: \$1,000

- Recognition in event marketing: e-newsletter (12,000 distribution) and social media (9,800 distribution)
- Logo on event banner
- Organization name on tournament webpage
- Optional vendor booth at event

VENDOR OPPORTUNITIES AVAILABLE!

CONTACT:

Janet Dahlstrom
Community Engagement Manager
jdahlstrom@nfcchelp.org
or 678-387-4474

SENIOR GIFT BASKET SPONSOR

Holiday Baskets - December 4-6, 2025

Spring Baskets - April 16-18, 2026



SPONSOR LEVELS

2025/2026

PRESENTING SPONSOR \$5,000

(Exclusive)

- Two volunteer opportunities: one group of 6 in December 2025 and one group of 6 in April 2026 to deliver baskets to seniors
- Recognition in two e-newsletters (12,000 distribution)
- Logo and link to organization webpage on senior gift basket web page
- Social media exposure (9,800 distribution)
- Logo on event flyer

Many seniors in our community live on fixed incomes and may feel forgotten during festive times of the year. A seasonal basket, hand-delivered by a volunteer, brings joy to their hearts and supplies them with shelf-stable food items, a grocery gift card and a fun gift.

BACK TO SCHOOL PROGRAM

July 21-26, 2025

Alpharetta Presbyterian Church



Our Back to School program helps families prepare their children for a new school year. Last year, NFCC distributed 1,089 new backpacks filled with school supplies to elementary, middle and high school students living in North Fulton. A backpack does so much more than simply carry school supplies; it sends the message to students that they are important and so is their education.

SPONSOR LEVELS

PRESENTING SPONSOR \$7,500 (Exclusive)

- Organization name included in media release
- Priority volunteer opportunity on event day when families attend (one group of 8)
- Logo on event banner
- Logo included in June and July e-newsletters (12,000 distribution)
- Logo and link on Back to School webpage
- Recognition on social media (9,800 distribution)

SUPPORTING SPONSOR \$5,000

- Priority volunteer opportunity on event day when families attend (one group of 6)
- Logo on event banner
- Organization name in June and July e-newsletters (12,000 distribution)
- Logo and link on Back to School webpage
- Recognition on social media (9,800 distribution)

FRIEND SPONSOR \$2,500

- Priority volunteer opportunity on event day when families attend (one group of 4)
- Logo on event banner
- Logo and link on Back to School webpage
- Recognition on social media (9,800 distribution)

CONTRIBUTING SPONSOR \$1,000

- Priority volunteer opportunity (one group of 2)
- Logo on event banner
- Organization name on Back to School webpage
- Recognition on social media (9,800 distribution)



HOLIDAY PROGRAM PRESENTING SPONSOR

Exclusive Presenting Sponsor
for CoatsGiving and Toyland programs

This sponsorship will support NFCC's two largest seasonal programs: CoatsGiving and Toyland. Each event serves approximately 500-600 families each year. Help relieve the burden of costly seasonal purchases for hundreds of families in need.



OUR HOLIDAY PROGRAMS



CoatsGiving:

Each year the North Fulton community comes together to help families in need with a warm coat and Thanksgiving food drive. In 2024, we helped 495 families prepare for cooler weather with warm coats and winter accessories. Participating families also received a frozen turkey or similar protein, a grocery gift card and two bags of food to prepare a festive Thanksgiving meal at home.

Toyland:

Our holiday toy program brings the magic of the season to local families in need. Last year, the program provided bikes, toys, books and other gifts to 1,370 children in our community.

HOLIDAY PROGRAM PRESENTING SPONSOR \$20,000 (Exclusive)

- Two priority volunteer opportunities on an event day when families attend. One group of 8 volunteers for CoatsGiving and one group of 8 volunteers for Toyland.
- Two priority volunteer opportunities for a receiving/sorting day. One group of 8 volunteers for CoatsGiving and one group of 8 volunteers for Toyland.
- Logo on reusable grocery bags distributed to 500 families at CoatsGiving
- Logo on creatively themed, featured photo station at Toyland
- Partner spotlight article about holiday program sponsorship in one e-newsletter. Logo included in September, October, November, and December e-newsletters (12,000 distribution).
- Logo on CoatsGiving and Toyland event banners
- Recognition on social media (9,800 distribution)
- Organization name and quote from sponsor in media release announcement
- Logo and link on CoatsGiving and Toyland webpages



COATSGIVING PROGRAM

Coat and Thanksgiving Food Drive

November 17-22, 2025 - St. David's Episcopal Church



Each year in the North Fulton community, neighbors come together to help families in need prepare for cooler weather and celebrate Thanksgiving. In 2024, we provided nearly 500 hundred families with warm coats and winter accessories. Each family also received a frozen turkey or similar protein item, a grocery gift card and bags of food to prepare their own Thanksgiving meal at home.

SPONSOR LEVELS

SUPPORTING SPONSOR \$5,000

- Priority volunteer opportunity on event day when families attend (one group of 6)
- Logo on event banner
- Organization name included in October and November e-newsletters (12,000 distribution)
- Logo and link on CoatsGiving webpage
- Recognition on social media (9,800 distribution)

FRIEND SPONSOR \$2,500

- Priority volunteer opportunity on event day when families attend (one group of 4)
- Logo on event banner
- Logo and link on CoatsGiving webpage
- Recognition on social media (9,800 distribution)

CONTRIBUTING SPONSOR \$1,000

- Priority volunteer opportunity (one group of 2)
- Logo on event banner
- Recognition on social media (9,800 distribution)
- Organization name on CoatsGiving webpage



TOYLAND PROGRAM

December 15-20, 2025 - Roswell Presbyterian Church



Toyland provides holiday gifts to local children in need. NFCC's Toyland is unique because unwrapped toys are arranged in a toy store layout, where eligible parents have the opportunity to select holiday gifts for their children. Last year, the program served 1,370 children with bikes, books, toys, clothing and stocking stuffers.

**BIKE
SPONSOR**



SPONSOR LEVELS

SUPPORTING SPONSOR \$5,000

- Priority volunteer opportunity on event day when families attend (one group of 6)
- Logo on event banner
- Organization name included in November and December e-newsletters (12,000 distribution)
- Logo and link on Toyland webpage
- Recognition on social media (9,800 distribution)

FRIEND SPONSOR \$2,500

- Priority volunteer opportunity on event day when families attend (one group of 4)
- Logo on event banner
- Logo and link on Toyland webpage
- Recognition on social media (9,800 distribution)

STOCKING STUFFER OR GIFT WRAP STATION SPONSOR \$2,000

- Logo on event banner
- Organization name on Toyland webpage
- Recognition on social media (9,800 distribution)
- Volunteer event organized at sponsor's facility to assemble stocking stuffer bags or gift wrap kits
- NFCC staff or Ambassador support at volunteer event

CONTRIBUTING SPONSOR \$1,000

- Priority volunteer opportunity (one group of 2)
- Logo on event banner
- Recognition on social media (9,800 distribution)
- Organization name on Toyland webpage

VOLUNTEER APPRECIATION SPONSORSHIPS - *New!*



Volunteers are the heart of so much of what NFCC does for the community. They are crucial to all of our programs, helping us serve close to 10,000 people each year. Last year nearly 61,959 volunteer hours were served at NFCC – the equivalent of 31 full time employees!

Help us show our appreciation throughout the year to our 400+ recurring volunteers. We want them to feel the love and know how grateful we are for all that they do!

SPONSOR LEVELS

VOLUNTEER BREAKFAST PRESENTING SPONSOR \$5,000 (Exclusive)

Location: North Point Community Church

Date: May 7, 2025

Sponsorship will cover the cost of breakfast, decorations and a small gift for each volunteer

- Logo included in volunteer e-newsletter (400+ distribution)
- Logo on event sign
- Recognition on social media (9,800 distribution)
- Podium speaking opportunity at the event
- Six seats at the event

VOLUNTEER APPRECIATION WEEK SPONSOR \$1,500 (Exclusive)

Sponsorship will cover the cost of volunteer treats and recognition activities during National Volunteer Week on April 20 – 26

- Logo included in volunteer e-newsletter (400+ distribution)
- Logo on signage
- Recognition on social media (9,800 distribution)

QUARTERLY APPRECIATION SPONSOR \$1,000

Provides a treat or small gift for over 400 recurring volunteers, typically falling around Valentine's Day, late summer and Thanksgiving

- Logo on item and signage

IMPACT SPONSORSHIPS - New!

NFCC's Impact Sponsorships provide direct support to critical programs and services, which operate year-round. These programs remove barriers for families and individuals in need to help them get back on their feet. Your sponsorship will help cover the cost of ongoing expenses that keep these programs running smoothly and effectively, ultimately contributing to the long-term success of families and the community at large.

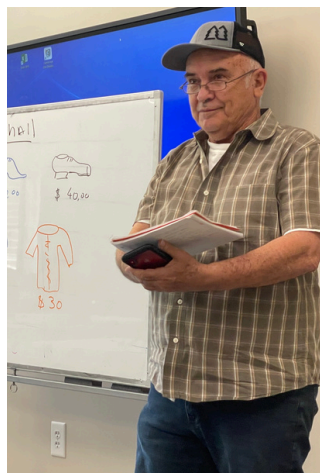
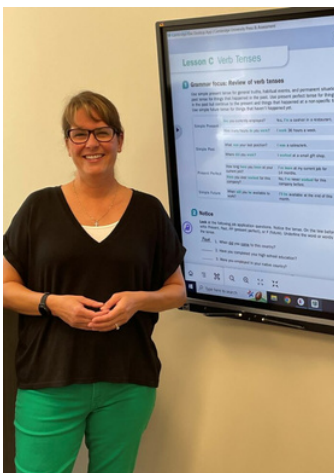


SPONSOR LEVELS

\$10,000 - Adopt a Classroom

Support one class of English language students (up to 75 students) for one year, including a qualified instructor, books, materials, curriculum, and childcare. Learning English empowers students to communicate more effectively, increases educational attainment, and improves employability and wage-earning potential that leads to long-term stability. Classes are not only a place where a language is learned, but students also create a community, where they form bonds and rely on each other for everything from creating friendships to job leads.

- Organization name and logo posted outside classroom door for one year
- Logo and recognition on electronic lobby signage in both buildings for one year
- Two 30-minute speaking presentations to students
- Social media (9,800 distribution) and e-newsletter recognition (12,000 distribution)



\$5,000 – GED Graduation (Exclusive)



Help provide everything needed for a graduation ceremony to help NFCC's GED graduates and their families celebrate their incredible accomplishment. Sponsorship covers dinner, program, invitations, photos, music, décor, entertainment, and a special gift for the graduate. By earning their GED and building their job skills and confidence levels, students are empowered to reach their goals of accessing higher education, better employment options and higher wages, leading to long-term financial stability for the entire family.

- Organization logo and name on electronic lobby signage in both buildings for six months
- One 5-minute speaking role during graduation ceremony
- Recognition in printed event program
- Social media (9,800 distribution) and e-newsletter recognition (12,000 distribution)

\$3,000 – Pack the Pantry

Many families tell us that the hardest thing they have done is to ask for help to feed their families. Your support can help to eliminate tough choices for thousands of local families - buy groceries or diapers? Pay for food or laundry detergent this month? By providing these essentials at no cost, families can reallocate those saved funds to other household expenses, like rent, mortgage or utilities. Last year, 3,918 families received food and essential household supplies at no-cost. Join us to help ensure everyone in our community has access to the foods they need to stay nourished and healthy! Sponsorship will support the purchase of food, essential household goods and operating costs to keep the pantry doors open.

- Organization logo and name on electronic lobby signage in both buildings for six months
- Social media (9,800 distribution) and e-newsletter recognition (12,000 distribution)



\$2,000 – Support Education

Did you know that NFCC offers a wide variety of day and evening classes and workshops, in addition to our English classes? Participants can sign up for digital literacy classes, GED tutoring, resume writing or interview skills workshops, career or financial coaching, or attend our job fair or a job networking support group. By sponsoring at this level, you can ensure all individuals making strides toward a better life receive the wraparound support they need to succeed. Funds will cover the costs of essentials that support individuals investing in themselves, such as childcare during classes, workshops, and food, snacks, coffee and water to keep the energy level high while working hard to achieve their goals.



A sponsorship at this level will support one semester, or three months of classes.

- Logo and recognition on lobby signage in both buildings for three months (quarterly)
- Signage placed at coffee stations in both buildings for three months (quarterly)



\$1,000 – Provide Essential Clothing to Families

Our Family Choice program supports families' bottom line by allowing eligible families to choose clothing, shoes and accessories each month from our Thrift Shop inventory. The most requested items for this program are new pajamas, socks and undergarments, especially for children, which do not get donated very often. Your support at this level will help to provide new pajamas, socks and undergarments to local families in need. When families can access these items at no-cost, more of their household budget can go toward essential expenses like rent, mortgage and utilities.

- Logo and recognition on lobby signage in both buildings for three months (quarterly)

\$500 – Empower Job Seekers

Long-term economic stability for the families we serve depends on access to educational and professional opportunities. This sponsorship level will add valuable resources to the Workforce program's E-Learning Library, or facilitate a professional speaker series for job seekers. Providing participants with access to no-cost education helps sharpen their edge in the competitive job market, which promotes career advancement and educational attainment for the student and sets the entire family up for financial stability and multigenerational economic mobility.

MATCHING GIFT SPONSORS

Help NFCC boost its fundraising efforts by matching donations during a campaign



GIVING TUESDAY MATCH - \$20,000

Presented by: Northside Hospital

Help us reach our Giving Tuesday fundraising goal by providing a matching gift

- Opportunity to submit a match video announcement
- Logo, recognition and tagging on at least 4 social media posts on Facebook, Instagram and LinkedIn (9,800 distribution)
- Recognition on our donation landing page
- Logo and link included in November e-newsletter (12,000 distribution)
- Recognition in follow-up emails and social media posts (9,800 distribution)

GIVING TUESDAY AFTERNOON MATCH - \$10,000

- Logo, recognition and tagging on Giving Tuesday afternoon social media posts on Facebook, Instagram and LinkedIn (9,800 distribution)
- Recognition on our donation landing page
- Logo and link included in November e-newsletter (12,000 distribution)
- Recognition in follow-up emails and social media posts (9,800 distribution)



Donors love the opportunity to see their gifts have a greater impact. As a Matching Gift Sponsor, you'll help us reach our fundraising goals, so we can continue to meet the needs of struggling families and individuals in our community.

END OF YEAR MATCH - \$25,000

Help encourage giving during our End of Year campaign

- Opportunity to submit a match video announcement
- Recognition as match sponsor on all end of year campaign materials, including a printed appeal letter to 4,000 donors, 3-4 emails to 12,000 donors and a social media campaign (9,800 distribution) during December.
- Recognition as match sponsor on online donation landing page
- Logo included in December and January e-newsletter (12,000 distribution)
- Recognition in follow-up emails and social media posts (9,800 distribution)

WAYS TO ENGAGE WITH NFCC

We have a variety of opportunities for your organization to get involved and make a difference for our neighbors in need:

HOST A DRIVE

Help families in need by hosting a food, clothing or seasonal drive.

VOLUNTEER

Volunteering together is a great team-building activity for corporate groups. We have individual and group volunteer opportunities with the food pantry, thrift shop, seasonal events and others.

HOST AN EMPLOYEE/MEMBER FUNDRAISER

Engage your employees or members by working together towards a common goal to give back to your community while enjoying some friendly competition. Hosting a company online fundraising drive is easy and fun!

BECOME A FINANCIAL SUPPORTER

We rely on donations from individuals, corporations and other groups to fund our programs and services. Your support helps ease hardship and foster financial stability for families in need.

GIVE THROUGH YOUR FOUNDATION

Does your organization have a foundation with a formal grant-making process? Our team can work with you to find the best match for your philanthropic focus.

SCHEDULE A TOUR

See our mission in action by scheduling a tour for your team. You'll get a first-hand look at our food pantry, thrift shop, and our assistance and education buildings and hear from our program staff.

REQUEST A SPEAKER

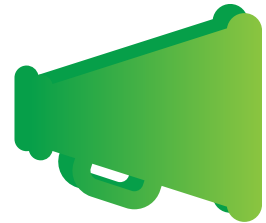
NFCC staff or other representatives are available to speak with your group to educate them about the need in our community and how they can support NFCC's mission.

To learn more, visit

<https://nfcchelp.org/corporate-partnerships/>



Together, we can help!



DONATE

VOLUNTEER

SHOP

ADVOCATE

NFCC's mission is to help ease hardship and foster financial stability in our community.

Please visit [NFCChelp.org](https://nfcchelp.org) for more information

Sandy Holiday, Executive Director

sholiday@nfcchelp.org or 678-387-4455

Janet Dahlstrom, Community Engagement Manager

jdahlstrom@nfcchelp.org or 678-387-4474

Jessica Heidish, Volunteer Services Manager

jheidish@nfcchelp.org or 678-387-4471



11270 Elkins Road
Roswell, GA 30076