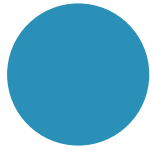


New Logo Branding

Quick Guide

Primary Colors



#2A90B8

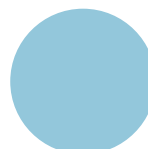


#8CC540

Shades of Primary Color



#DFEEF4



#93C7DB



#EEF6E3

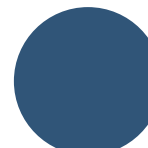


#C5E29f

Secondary Colors



#069F49



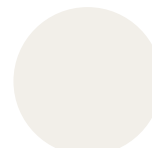
#305578



#714484



#F8A25C



#F2EFE9

Gradient



#026280 + #2A90B8



#069F49 + #8CC540

Primary Fonts

PT Sans Bold

PT Sans Regular

Lato Regular

Substitute Fonts

Source Sans Pro Bold

Source Sans Pro Regular

Aptos Regular

Logo Variations

Horizontal



Vertical Larger Name



Compact Rectangle



Trust Mark

