



North Fulton
Community Charities

2025 ANNUAL IMPACT REPORT



Letter from NFCC Leadership



Dear Friends and Supporters,

As we look back on 2025, one thing is clear: the need in our community continues to grow, and North Fulton Community Charities is growing with it.

This year's theme, Meet the Need, was not simply a goal. It was a necessity. More neighbors turned to NFCC for support than ever before, and because of you, we were ready. **In 2025, we served 9,725 individuals** while strengthening the quality, reach, and accountability of our programs. Even during a period of leadership transition, we remained firmly rooted in our mission and our strategic pillars: Serve More, Serve Better, and Serve Well.

Serve More

As demand increased, we expanded access to services for neighbors facing transportation and geographic barriers. We moved forward with the development of our first satellite food pantry in East Roswell, which opened in January 2026. We also increased access to adult education through satellite ESL classes in East Roswell and Johns Creek. Our pantry served an average of 210 households per day and provided the equivalent of 5.5 million dollars in food support. Seasonal programs such as CoatsGiving and Toyland also grew, serving more families and children than in previous years.

Serve Better

We adapted our services as families' needs evolved. In 2025, we supported 2,115 unique households through Family Choice and distributed nearly 150,000 essential items. Our education and workforce programs helped hundreds of adults through ESL, GED, computer skills, and career coaching. We also launched our new GED Graduate Scholarship Program and awarded four graduates funding for post-secondary education. These investments demonstrate our commitment to long-term stability for families.

Serve Well

Stewardship and accountability guided every decision. We improved operations through enhanced technology, streamlined scheduling, and a more efficient client check-in process. Salesforce integration now provides real-time data that strengthens service delivery and performance tracking. Internally, we invested in staff development, created new performance systems, and launched the THRIVE committee to support staff well-being. We also refreshed our brand and website to make it easier for neighbors and supporters to connect with NFCC.

Thank you for standing with us as we work toward a community where all neighbors flourish. Together, we are building a stronger community, one family at a time.

In gratitude,
NFCC Leadership

9,725
neighbors served
by NFCC in 2025



Wynona Kuehl
VP of Client Programs



John Doolen
VP of Finance & Technology



Karen Coughlin
VP of People & Culture



Marten Jallad
VP of Operations



Sylvia Cardona
VP of Community Engagement

Meeting the Need

Every number in this report reflects a real neighbor whose life was steadied by your support. In 2025, NFCC reached 9,725 individuals and 4,711 households, providing food, clothing, housing stability, education, job support, and seasonal care during life's most challenging moments

Food Pantry Impact

The Food Pantry remained a vital resource for families across North Fulton, providing nutritious food with dignity, efficiency, and expanded access points. Throughout the year, more guests relied on the pantry on a regular basis, with daily service *increasing* from 200 to 210 households. This growth shows how essential the pantry is for families working to maintain stability.



FOOD PANTRY AT-A-GLANCE

60,335

pantry orders
were filled

3,730

households received
food support

\$5.5
Million
value of food
distributed.

210

households served
per day on average

1,548

households served per
month on average

454

Pantry Orders
on the highest-
volume day



Expanding Access

- **575 remote orders** fulfilled:
 - 295 DoorDash deliveries
 - 280 Pantry to Go orders
- **737 pounds of fresh produce** harvested:
 - 443 pounds from the NFCC Garden
 - 294 pounds from the Bridge to Grace Garden
- **East Roswell Garden** opened in June as part of Leadership North Fulton's Class of 2025

Strengthening Capacity

- **More than 100 additional pallets** of food donations collected during November and December compared to the previous year
- **Offsite storage** utilized for overflow and inventory management
- **New forklift purchased** to support pantry operations and serve as a potential workforce development training asset

Meeting the Need

Family Choice Impact

The Family Choice program ensured families could access essential clothing and household items in a respectful, welcoming space. In 2025, more neighbors relied on these resources to help maintain stability for their households.



Strengthening Capacity

- A new storage shed was constructed to organize incoming donations more efficiently and keep the donor door clear, improving both safety and workflow.
- Continued growth in **recycle revenue** allowed NFCC to recycle unsellable textiles, generate additional funding, and reduce waste.
- The Thrift Shop's work supported a broader community impact, contributing to **\$1.4 million in total sales for fiscal year '24-'25** and helping sustain NFCC's mission.

FAMILY CHOICE AT-A-GLANCE

149,913

number of items distributed

2,115

households received Family Choice Assistance

\$722,856

dollar value of items provided

890

households served per month on average



FINANCIAL ASSISTANCE AT-A-GLANCE

1,120

households received financial assistance

\$1,354,594*

amount of emergency aid funds distributed
*Fiscal year '24 - '25

94.5%

households remained housed at 90-day check-in

Financial Assistance Impact

The Financial Assistance program supported neighbors through unexpected hardships by helping with rent, mortgage payments, and utility bills. NFCC provided stability when it mattered most, and in 2025 the program remained a vital resource for families working to stay safely housed.

Meeting the Need

Education Impact

The Education program expanded access to ESL through satellite classes at St. David’s Episcopal Church and Mount Pisgah Methodist Church. GED programming celebrated 11 graduates, and NFCC launched its new GED Graduate Scholarship Program, awarding four graduates \$5,000 each for post-secondary education. Computer Skills classes also grew, offering Microsoft Office training and two special sessions focused on understanding AI tools such as ChatGPT.



Workforce Development Impact

The Workforce Development program helped neighbors prepare for employment, explore opportunities, and work toward long-term financial independence. Through coaching, workshops, and local hiring events, NFCC walked alongside job seekers at every step. These services created meaningful opportunities for neighbors to move toward employment and long-term stability.



EDUCATION AT-A-GLANCE

702

students served

612
ESL learners

40
GED students

50
computer skills learners

11
GED certificates earned



WORKFORCE AT-A-GLANCE

247

adults advanced their employment goals

176
adults attended NFCC's job fair

60
adults received financial and career coaching

11
adults participated in skill-building workshops

Meeting the Need

Seasonal Programs Impact

Seasonal programs offered stability, dignity, and moments of joy for neighbors across North Fulton. Through four key initiatives—Senior Baskets, Back-to-School, CoatsGiving, and Toyland—NFCC connected community members who wanted to help with neighbors seeking support, ensuring everyone participated as equals in a welcoming, choice-based experience.

In 2025, these programs supported 3,503 individuals across 1,145 households, providing essentials during pivotal moments of the year and helping families maintain stability without added financial strain.



SEASONAL PROGRAMS AT-A-GLANCE

3,503

individuals received seasonal support

1,069 backpacks distributed	2,111 coats distributed	1,034 bags of food shared
1,424 children received holiday toys	658 seniors supported with a seasonal basket	

Story Spotlight

Why Seasonal Work Matters



For SaraSpring, NFCC's Community Engagement Manager, the heart of seasonal work is connection. She describes these programs as spaces where “people who want to help meet people who need support, and everything else falls away. We’re just neighbors *together*.” Volunteers often share how meaningful it is to interact directly with families, while clients express gratitude for an experience that feels welcoming rather than transactional. “Clients tell us they appreciate getting help in a way that isn’t embarrassing or taboo,” SaraSpring explains. “They get to choose what they want, take it home, and make it their own—whether that’s a backpack their child is excited to carry or a coat that fits their style.” For her, seasonal programs are about dignity, choice, and the emotional impact that comes from being seen and respected.

Meeting the Need

Volunteer Impact

Volunteers played an essential role in helping NFCC meet the need in 2025. Their service strengthened every program across the organization, including the Food Pantry, Thrift Shop, Education and Workforce Development, Seasonal Programs, Food Recovery, NFCC's gardens, and more.

Volunteers welcomed neighbors with care, supported daily operations, and expanded NFCC's capacity to offer a respectful and dignified experience for every household seeking support.

In 2025, volunteer service remained a powerful force behind NFCC's mission and an inspiring example of what our community can accomplish *together*.



VOLUNTEERS AT-A-GLANCE

Volunteers served **81,050** hours in 2025.
The equivalent to **39** full time employees!

16,694
total volunteers

394

recurring volunteers

901

seasonal volunteers

161

volunteer groups

Meeting the Need



Story Spotlight

Meeting the Need Starts From Within

In 2025, NFCC focused on strengthening its internal foundation so that neighbors could be served with consistency, dignity, and care. Under the leadership of Vice President of People and Culture, Karen Coughlin, the organization invested in systems and practices that support those who serve across every program.

This work began with listening. NFCC conducted its first organization-wide culture survey, giving team members a voice and shaping an action plan to improve communication, support, and workplace culture. New performance review processes and clearly defined career and professional development pathways were also introduced, helping individuals understand how they can grow within the organization.

NFCC also launched the THRIVE committee, bringing together team members from across departments to focus on well-being, connection, and engagement. In addition, the Serve Support Session process, known as S3, created a clear way for individuals to request organizational or personal support when challenges arise.

By strengthening its people and culture, NFCC strengthened its ability to serve well. This year meant meeting the need within as well, ensuring the organization was equipped to show up for the community with care and purpose.

Meeting the Need

SUPPORT & REVENUE

Individual Contributions	\$1,664,452
Faith Contributions	\$474,919
Business Contributions	\$620,028
Civic Contributions	\$52,619
Foundations	\$279,526
United Way	\$54,761
Contributions & Grants	\$3,146,305
Thrift Shop	\$1,402,766
Government	\$158,218
Events	\$7,150
Other (includes interest)	\$195,045
Total Financial Revenue	\$4,909,484
Non-Financial Donations / In-Kind	\$9,063,750
Total Support & Revenue	\$13,973,234



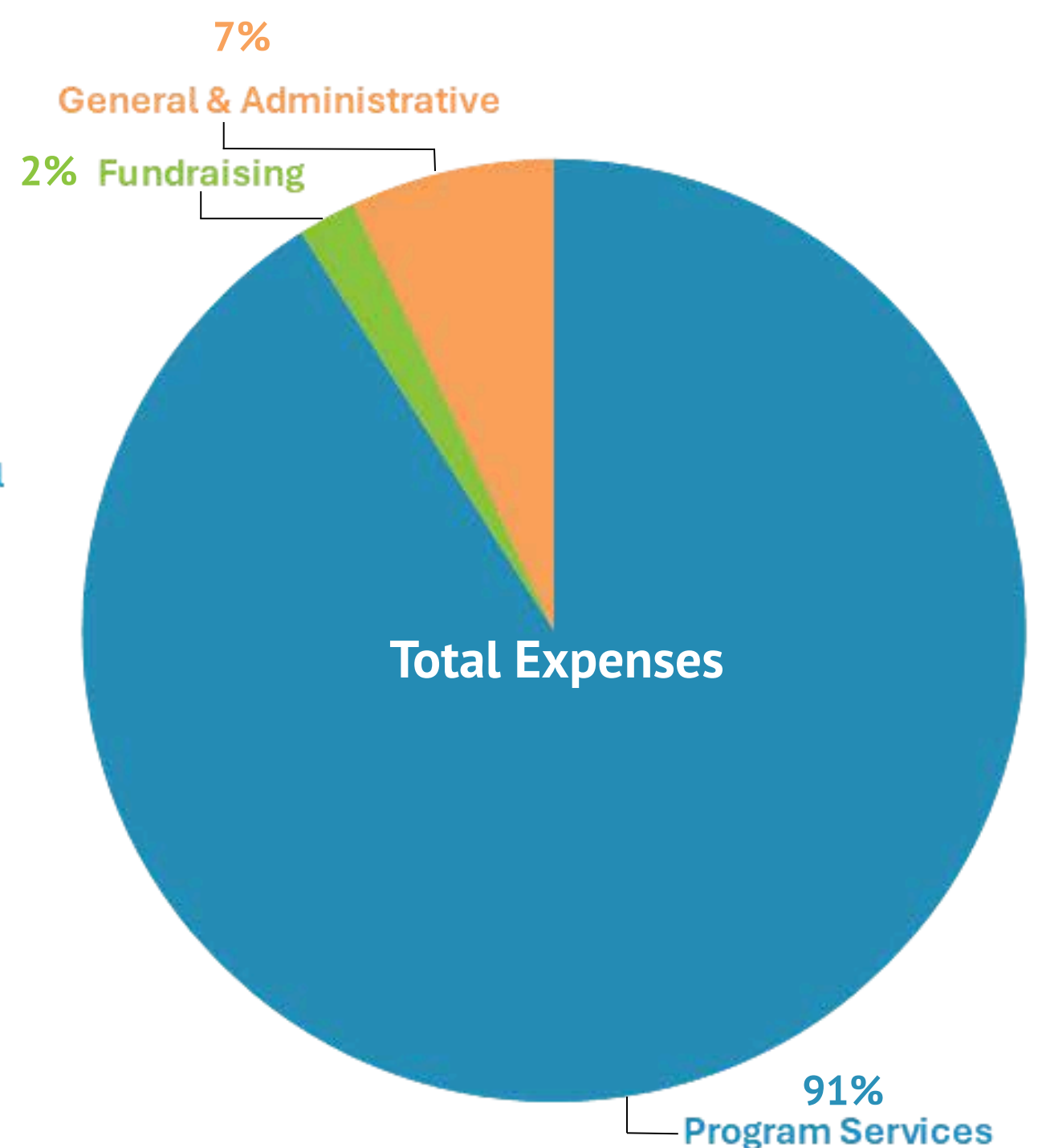
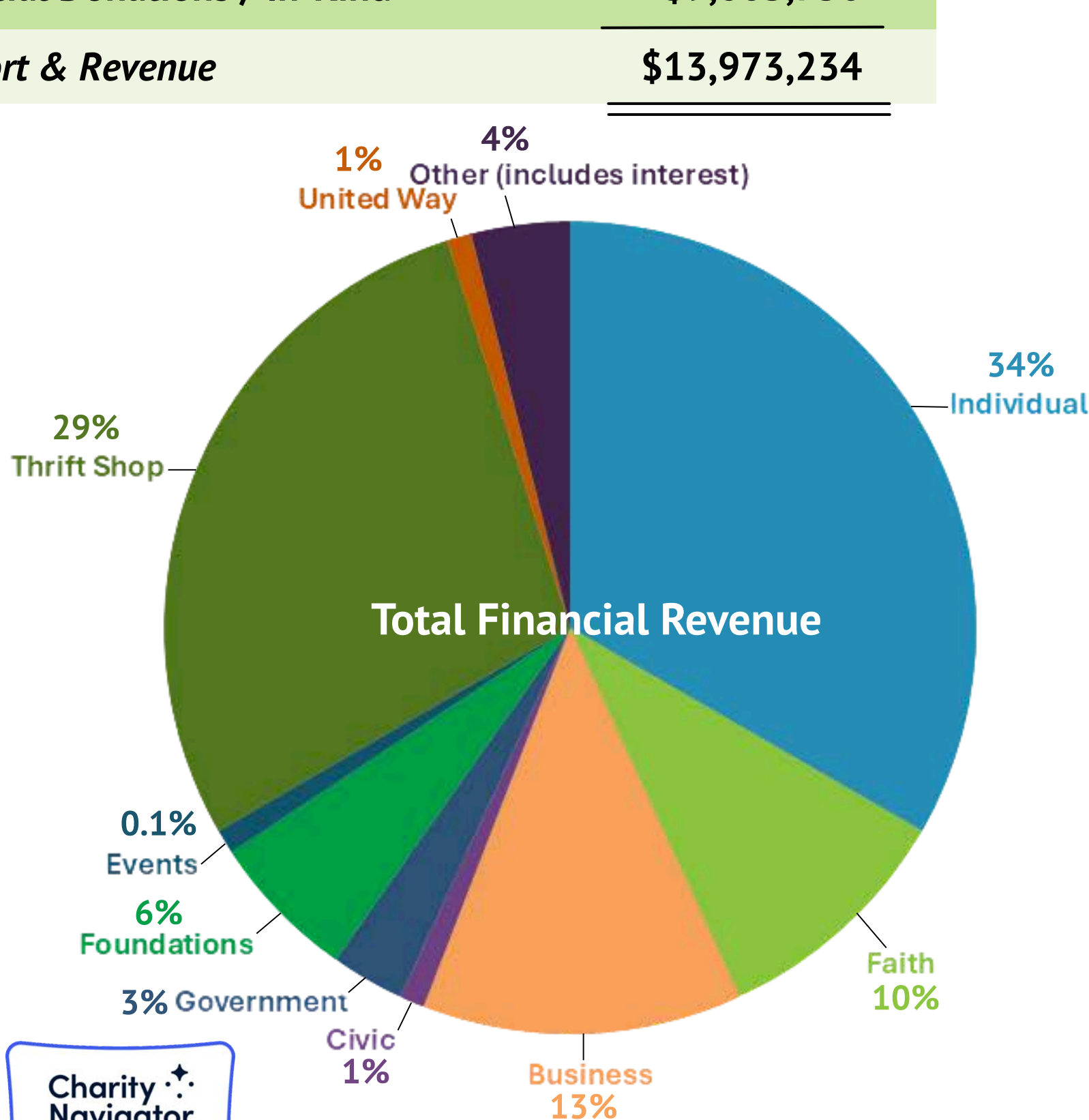
BY THE NUMBERS

Audited Financial Statement

Financials from Fiscal Year 2025:
July 1, 2024 – June 30, 2025

EXPENSES

Program Services	\$13,144,507
Fundraising	\$250,158
General & Administrative	\$959,402
Audited Financial Statements	\$14,354,067



Meeting the Need

Voices from the Community

These are the voices behind the numbers. Each quote reflects the strength and resilience of neighbors who turned to NFCC during moments of challenge and transition. Their words remind us that support creates not just stability, but hope.

“If it were not for you all, our fridge and closet would be empty. With God’s help and NFCC’s support, we are making it through. Thank you to everyone who volunteers and donates.”
- NFCC Client

“Your support meant everything to me. I cried because I thought I would not have anywhere to go. One day I hope to help others the way you helped me.”
— Patience

“Because of NFCC, I was able to recover after losing my job. The support gave me room to breathe, find a better job, and earn the certification that helped me build a new career.”
— Charlie



Story Spotlight



“We are a family of seven. NFCC has supported us throughout our lives, helping our children grow and providing school supplies so they could study. At times we also received spiritual encouragement, which strengthened our faith and hope in God. Now our children have grown, and four of them are able to care for themselves. As parents, we are older now, and sometimes still rely on NFCC for help, especially with health concerns. We thank God for the angels He has sent to help us move forward with faith, hope, and joy. Thank you, NFCC, for your generosity, and thank you to everyone who shares love with their neighbors through this organization.” — **The Soledad Ramirez Family**

Together, we can help!



DONATE



VOLUNTEER



SHOP



ADVOCATE



NFCC's mission is to help ease hardship and foster financial stability in our community.



Please visit NFCChelp.org for more information




**TOGETHER,
WE CAN
HELP!**