

PICKLEBALL TOURNAMENT

April 24 & 25, 2026
North Park Tennis & Pickleball Center

Be part of the excitement! Sponsor our 3rd Annual Play for Good Pickleball Tournament with the City of Alpharetta. It's fun, family-friendly, and a great way to boost your organization's visibility while supporting NFCC's mission.



SPONSORSHIP LEVELS

PRESENTING SPONSOR : \$5,000 EXCLUSIVE OPPORTUNITY

- Premier logo recognition on event banner
- Logo on one courtside banner
- Premier recognition in all event marketing: flyer, e-newsletter* and social media*
- Organization name included in media release
- Organization logo on t-shirt
- Collateral in swag bag
- Logo and link to organization webpage on tournament webpage
- Logo and link on registration website
- Vendor booth at event
- 12 players/6 pairs

FRIEND SPONSOR : \$2,000

- Logo recognition on event banner
- Logo on one courtside banner
- Recognition in event marketing: e-newsletter* and social media*
- Organization logo on t-shirt
- Organization name on tournament webpage
- Vendor booth at event
- 4 players/2 pairs

CONTACT

SaraSpring Weston
Community Engagement Manager
678-387-4474
sweston@nfcchelp.org

SUPPORTING SPONSOR : \$3,000 EXCLUSIVE OPPORTUNITY

- Logo recognition on event banner
- Logo on one courtside banner
- Recognition in event marketing: e-newsletter* and social media*
- Organization logo on t-shirt
- Collateral in swag bag
- Logo and link to organization webpage on tournament webpage
- Logo and link on registration website
- Vendor booth at event
- 6 players/3 pairs

CONTRIBUTING SPONSOR : \$1,000

- Name recognition on event banner
- Recognition in event marketing: e-newsletter and social media*
- Organization name on t-shirt
- Organization name on tournament webpage
- 2 players/1 pair

Exclusive sponsors have the right of first refusal to renew for the following year

*Sponsors receive visibility with over 12,000 email subscribers and 11,500 social media followers.

PICKLEBALL TOURNAMENT

April 24 & 25, 2026
North Park Tennis & Pickleball Center



SPONSORSHIP LEVELS

T-SHIRT CHAMPION: \$1,500 EXCLUSIVE OPPORTUNITY

- Logo on one courtside banner
- Recognition in event marketing: social media*
- Organization logo on t-shirt
- Organization name on tournament webpage
- 2 players/1 pair

AWARD CHAMPION: \$750 EXCLUSIVE OPPORTUNITY

- Logo on award to winning teams
- Recognition in event marketing: social media*
- Organization name on tournament webpage

VENDOR BOOTH: \$250 3 OPPORTUNITIES

- Vendor Booth at event

2026 Sponsorship Levels	Presenting Sponsor	Supporting Sponsor	Friend Sponsor	Contributing Sponsor	T-Shirt Champion	Award Champion	Vendor Booth
Organization name included in media release	✓						
Premier logo recognition on event banner	✓						
Logo recognition on event banner		✓	✓				
Name recognition on event banner				✓			
Premier recognition in all event marketing: flyer, e-newsletter and social media	✓						
Recognition in event marketing: e-newsletter and social media		✓	✓	✓			
Recognition in event marketing: social media					✓	✓	
Organization logo on t-shirt	✓	✓	✓		✓		
Organization name on t-shirt				✓			
Logo on one courtside banner	✓	✓	✓		✓		
Collateral in swag bag	✓	✓	✓				
Logo and link to organization on tournament webpage	✓	✓					
Organization name on tournament webpage			✓	✓	✓	✓	
Logo and link of registration page	✓	✓					
Vender booth at event	✓	✓	✓				✓
Free registration for # of players	12	6	4	2	2		
Logo on award to winning teams						✓	