



North Fulton  
Community Charities

# SPONSORSHIP OPPORTUNITIES

2026

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# PICKLEBALL TOURNAMENT

**April 24 & 25, 2026**  
**North Park Tennis & Pickleball Center**

Be part of the excitement! Sponsor our 3rd Annual Play for Good Pickleball Tournament with the City of Alpharetta. It's fun, family-friendly, and a great way to boost your organization's visibility while supporting NFCC's mission.



## SPONSORSHIP LEVELS

### PRESENTING SPONSOR : \$5,000 EXCLUSIVE OPPORTUNITY

- Premier logo recognition on event banner
- Logo on one courtside banner
- Premier recognition in all event marketing: flyer, e-newsletter\* and social media\*
- Organization name included in media release
- Organization logo on t-shirt
- Collateral in swag bag
- Logo and link to organization webpage on tournament webpage
- Logo and link on registration website
- Vendor booth at event
- 12 players/6 pairs

### FRIEND SPONSOR : \$2,000

- Logo recognition on event banner
- Logo on one courtside banner
- Recognition in event marketing: e-newsletter\* and social media\*
- Organization logo on t-shirt
- Organization name on tournament webpage
- Vendor booth at event
- 4 players/2 pairs

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### SUPPORTING SPONSOR : \$3,000 EXCLUSIVE OPPORTUNITY

- Logo recognition on event banner
- Logo on one courtside banner
- Recognition in event marketing: e-newsletter\* and social media\*
- Organization logo on t-shirt
- Collateral in swag bag
- Logo and link to organization webpage on tournament webpage
- Logo and link on registration website
- Vendor booth at event
- 6 players/3 pairs

### CONTRIBUTING SPONSOR : \$1,000

- Name recognition on event banner
- Recognition in event marketing: e-newsletter and social media\*
- Organization name on t-shirt
- Organization name on tournament webpage
- 2 players/1 pair

Exclusive sponsors have the right of first refusal to renew for the following year

\*Sponsors receive visibility with over 12,000 email subscribers and 11,500 social media followers.

# PICKLEBALL TOURNAMENT

April 24 & 25, 2026  
North Park Tennis & Pickleball Center



## SPONSORSHIP LEVELS

### T-SHIRT CHAMPION: \$1,500 EXCLUSIVE OPPORTUNITY

- Logo on one courtside banner
- Recognition in event marketing: social media\*
- Organization logo on t-shirt
- Organization name on tournament webpage
- 2 players/1 pair

### AWARD CHAMPION: \$750 EXCLUSIVE OPPORTUNITY

- Logo on award to winning teams
- Recognition in event marketing: social media\*
- Organization name on tournament webpage

### VENDOR BOOTH: \$250 3 OPPORTUNITIES

- Vendor Booth at event

| 2026 Sponsorship Levels  | Presenting Sponsor | Supporting Sponsor | Friend Sponsor | Contributing Sponsor | T-Shirt Champion | Award Champion | Vendor Booth |
|--|--------------------|--------------------|----------------|----------------------|------------------|----------------|--------------|
| Organization name included in media release                                      | ✓                  |                    |                |                      |                  |                |              |
| Premier logo recognition on event banner   | ✓                  |                    |                |                      |                  |                |              |
| Logo recognition on event banner   |                    | ✓                  | ✓              |                      |                  |                |              |
| Name recognition on event banner   |                    |                    |                | ✓                    |                  |                |              |
| Premier recognition in all event marketing: flyer, e-newsletter and social media | ✓                  |                    |                |                      |                  |                |              |
| Recognition in event marketing: e-newsletter and social media                    |                    | ✓                  | ✓              | ✓                    |                  |                |              |
| Recognition in event marketing: social media                                     |                    |                    |                |                      | ✓                | ✓              |              |
| Organization logo on t-shirt   | ✓                  | ✓                  | ✓              |                      | ✓                |                |              |
| Organization name on t-shirt   |                    |                    |                | ✓                    |                  |                |              |
| Logo on one courtside banner   | ✓                  | ✓                  | ✓              |                      | ✓                |                |              |
| Collateral in swag bag   | ✓                  | ✓                  | ✓              |                      |                  |                |              |
| Logo and link to organization on tournament webpage                              | ✓                  | ✓                  |                |                      |                  |                |              |
| Organization name on tournament webpage  |                    |                    | ✓              | ✓                    | ✓                | ✓              |              |
| Logo and link of registration page   | ✓                  | ✓                  |                |                      |                  |                |              |
| Vender booth at event  | ✓                  | ✓                  | ✓              |                      |                  |                | ✓            |
| Free registration for # of players   | 12                 | 6                  | 4              | 2                    | 2                |                |              |
| Logo on award to winning teams   |                    |                    |                |                      |                  | ✓              |              |

# SENIOR GIFT BASKETS

Fall Baskets: October 1-3 2026  
Spring Baskets: April 2027



Many seniors in our community live on fixed incomes and often feel forgotten during festive seasons. Your sponsorship helps change that. A seasonal basket, hand-delivered by a caring volunteer, brings genuine joy to their day. Each basket includes shelf-stable food items, a grocery gift card, and a fun gift that reminds our seniors that their community cares about them. By sponsoring this program, you provide comfort, connection, and a moment of celebration for someone who truly needs it.

## SPONSORSHIP LEVELS

2026/2027 PRESENTING SPONSOR : \$7,500

- Two volunteer opportunities (one group of 6 in October and one group of 6 in April)
- Logo on our website and webpage
- Logo on our social media web page
- Logo on event flyer
- Opportunity to include a branded item in each basket



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# BACK TO SCHOOL PROGRAM



**July 20-25 2026**  
**Alpharetta Presbyterian Church**

Many families in our community struggle to afford the supplies their children need for a successful school year. Last year, NFCC provided 1,115 backpacks filled with essential school supplies to elementary, middle, and high school students in our community. Your sponsorship helps continue this impact by giving children confidence, pride, and the message that their education matters. By supporting our Back to School program, you help give a child the strong start they deserve.



## SPONSORSHIP LEVELS

### PRESENTING SPONSOR : \$7,500 EXCLUSIVE OPPORTUNITY

- Organization name included in media release
- Priority volunteer opportunity (one group of 15)
- Logo on event banner
- Logo in June and July e-newsletters\*
- Logo and link on Back to School webpage
- Recognition on social media\*
- Organization logo and name on electronic lobby signage in both buildings 1 month leading up to the event



### SUPPORTING SPONSOR : \$5,000

- Priority volunteer opportunity (one group of 10)
- Logo on event banner
- Organization name in June and July e-newsletters\*
- Logo and link on Back to School webpage
- Recognition on social media\*
- Organization logo and name on electronic lobby signage in both buildings 1 month leading up to the event

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# BACK TO SCHOOL PROGRAM

July 20-25 2026  
Alpharetta Presbyterian Church



## SPONSORSHIP LEVELS

### FRIEND SPONSOR : \$2,500

- Priority volunteer opportunity (one group of 5)
- Logo on event banner
- Logo and link on Back to School webpage
- Recognition on social media\*

### CONTRIBUTING SPONSOR : \$1,000

- Priority volunteer opportunity (2 volunteer slots)
- Logo on event banner
- Organization name on Back to School webpage
- Recognition on social media\*

| 2026 Sponsorship Levels  | Presenting Sponsor | Supporting Sponsor | Friend Sponsor | Contributing Sponsor |
|--|--------------------|--------------------|----------------|----------------------|
| Organization name included in media release                              | ✓                  |                    |                |                      |
| Priority volunteer opportunity for # of volunteers                       | 15                 | 10                 | 5              | 2                    |
| Logo on event banner   | ✓                  | ✓                  | ✓              | ✓                    |
| Logo included in June and July e-newsletters                             | ✓                  | ✓                  |                |                      |
| Logo and Link on Back to School Webpage                                  | ✓                  | ✓                  | ✓              |                      |
| Organization name on Back to School Webpage                              |                    |                    |                | ✓                    |
| Recognition on social media  | ✓                  | ✓                  | ✓              | ✓                    |
| Provide a branded item for each backpack                                 | ✓                  |                    |                |                      |
| Organization logo and name on electronic lobby signage in both buildings | ✓                  | ✓                  |                |                      |

# COATSGIVING

## COAT AND THANKSGIVING FOOD DRIVE

November 16-21, 2026

St. David's Episcopal Church

Each year in the North Fulton community, neighbors come together to help families in need prepare for cooler weather and celebrate Thanksgiving. In 2025, we provided 522 hundred families with warm coats and winter accessories. Each family also received a frozen turkey or similar protein item, a grocery gift card and bags of food to prepare their own Thanksgiving meal at home.



### SPONSORSHIP LEVELS

## PRESENTING SPONSOR : \$10,000

### EXCLUSIVE OPPORTUNITY

- Priority volunteer opportunity on an event day. One group of 15 volunteers for CoatsGiving
- Logo on reusable grocery bags distributed to 500+ families at CoatsGiving
- Partner spotlight article about presenting sponsorship in one e-newsletter. Logo included in September, October, and November e-newsletters\*
- Logo on CoatsGiving event banner
- Recognition on social media\*
- Organization name and quote from sponsor in media release announcement
- Logo and link on CoatsGiving webpage
- Organization logo and name on electronic lobby signage in both buildings

## SUPPORTING SPONSOR : \$5,000

- Priority volunteer opportunity on event day when families attend (one group of 10)
- Logo on event banner
- Organization name included in October and November e-newsletters
- Logo and link on CoatsGiving webpage
- Recognition on social media
- Organization logo and name on electronic lobby signage in both buildings

## FRIEND SPONSOR: \$2,500

- Priority volunteer opportunity on event day (one group of 5)
- Logo on event banner
- Logo and link on CoatsGiving webpage
- Recognition on social media

## CONTRIBUTING SPONSOR: \$1,000

- Priority volunteer opportunity (2 volunteer slots)
- Logo on event banner
- Recognition on social media
- Organization name on CoatsGiving webpage

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# TOYLAND



**December 14-19, 2026**  
**Roswell Presbyterian Church**

Toyland provides holiday gifts to local children in need. NFCC's Toyland is unique because unwrapped toys are arranged in a toy store layout, where eligible parents have the opportunity to select holiday gifts for their children. Last year, the program served 1,424 children with bikes, books, toys, clothing and stocking stuffers.



## SPONSORSHIP LEVELS

### PRESENTING SPONSOR : \$10,000

#### EXCLUSIVE OPPORTUNITY

- Priority volunteer opportunity on an event day. One group of 15 volunteers for Toyland
- Partner spotlight article about presenting sponsorship in one e-newsletter. Logo included in October, November, and December e-newsletters\*
- Sponsored Photobooth on site
- Logo on a creatively themed, featured photo station onsite
- Recognition on social media\*
- Organization name and quote from sponsor in media release announcement
- Logo and link on Toyland webpage
- Organization logo and name on electronic lobby signage in both buildings

### SUPPORTING SPONSOR : \$5,000

- Priority volunteer opportunity on event day when families attend (one group of 10)
- Logo on event banner
- Organization name included in November and December e-newsletters\*
- Logo and link on Toyland webpage
- Recognition on social media

### FRIEND SPONSOR : \$2,500

- Priority volunteer opportunity (one group of 5)
- Logo on event banner
- Logo and link on Toyland webpage\*
- Recognition on social media\*

### CONTRIBUTING SPONSOR : \$1,000

- Priority volunteer opportunity (2 volunteer slots)
- Logo on event banner
- Recognition on social media
- Organization name on Toyland webpage

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BIKE  
SPONSOR



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# VOLUNTEER APPRECIATION

Volunteers are the heart of so much of what NFCC does for the community. They are crucial to all of our programs, helping us serve close to 10,000 people each year. Last year nearly 67,950 volunteer hours were served at NFCC, the equivalent of 33 full time employees! Help us show our appreciation throughout the year to our 400+ recurring volunteers. We want them to feel the love and know how grateful we are for all that they do!

## SPONSORSHIP LEVELS

### VOLUNTEER BREAKFAST PRESENTING SPONSOR : \$5,000

#### EXCLUSIVE OPPORTUNITY

Sponsorship will cover the cost of breakfast, decorations and a small gift for each volunteer

- Logo included in volunteer e-newsletter\*
- Logo on event sign
- Recognition on social media\*
- Podium speaking opportunity at the event (up to 5 minutes)
- Six seats at the event
- Volunteer opportunity for up to 14 people

### QUARTERLY APPRECIATION SPONSOR \$1,000

Provides a treat or small gift for over 400 recurring volunteers

- Logo on item and signage
- Social media recognition\*
- Volunteer opportunity for up to 14 people

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### VOLUNTEER BREAKFAST FACILITY SPONSOR

#### EXCLUSIVE OPPORTUNITY

- Provide decor, tables, table cloths, vases, etc.
- Logo included in volunteer e-newsletter
- Logo on event sign
- Recognition on social media
- Podium speaking opportunity at the event (up to 5 minutes)
- Six seats at the event
- Volunteer opportunity for up to 14 people

### VOLUNTEER APPRECIATION WEEK SPONSOR \$1,500

#### EXCLUSIVE OPPORTUNITY

Sponsorship will cover the cost of volunteer treats and recognition activities during National Volunteer Week on April 19-25

- Logo included in volunteer e-newsletter\*
- Logo on signage
- Recognition on social media\*
- Volunteer opportunity for up to 14 people

\*Sponsors receive visibility with over 12,000 email subscribers and 11,500 social media followers.

# GED SPONSORSHIPS

## GED GRADUATION: \$5,000

### EXCLUSIVE OPPORTUNITY

Help provide everything needed for a graduation ceremony to help NFCC's GED graduates and their families celebrate their incredible accomplishment. Sponsorship covers transportation, program, invitations, photos, music, décor, entertainment, and more for the graduate. By earning their diploma, graduates gain confidence levels, student skills, and the ability to pursue higher education, leading to higher wages, leading to long-term financial stability for themselves and their family.



- Organizational logo and name on electronic lobby signage in both buildings for six months
- One 5-minute speaking role during graduation ceremony
- Recognition in printed event program
- Social media\* and e-newsletter recognition\*
- Opportunity to provide swag for student



## GED SCHOLARSHIP: \$5,000

Help provide everything needed to open the door to higher education and opportunity for NFCC students through scholarships. Your sponsorship covers tuition assistance and academic support, removing financial barriers so students can focus on learning and success.

By receiving a scholarship and continuing to build their job skills and confidence, students are empowered to pursue degrees, certifications, and meaningful careers. This investment leads to better employment options, higher wages, and long term financial stability for themselves and their families, creating lasting impact across generations.

- Recognition in printed event program
- Social media\* and e-newsletter recognition\*
- Recognition in printed event program

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# IMPACT SPONSORSHIPS

NFCC's Impact Sponsorships provide direct support to critical programs and services, which operate year-round. These programs remove barriers for families and individuals in need to help them get back on their feet. Your sponsorship will help cover the cost of ongoing expenses that keep these programs running smoothly and effectively, ultimately contributing to the long-term success of families and the community at large.

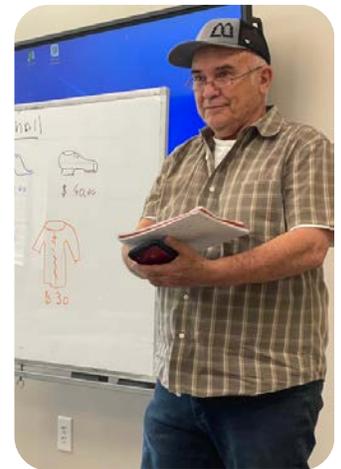
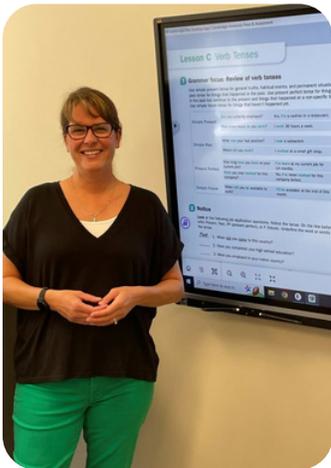


## SPONSORSHIP LEVELS

### \$10,000 - ADOPT A CLASSROOM

Support one class of English language students (up to 75 students) for one year, including a qualified instructor, books, materials, curriculum, and childcare. Learning English empowers students to communicate more effectively, increases educational attainment, and improves employability and wage-earning potential that leads to long-term stability. Classes are not only a place where a language is learned, but students also create a community, where they form bonds and rely on each other for everything from creating friendships to job leads.

- Organization name and logo posted outside classroom door for one year
- Logo and recognition on electronic lobby signage in both buildings for one year
- Two 30-minute speaking presentations to students
- Social media\* and e-newsletter recognition\*



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Adopt a Classroom sponsors have the right of first refusal to renew for the following year

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# IMPACT SPONSORSHIPS

## \$3,000- PACK THE PANTRY

Many families tell us that the hardest thing they have done is to ask for help to feed their families. Your support can help to eliminate tough choices for thousands of local families - buy groceries or diapers? Pay for food or laundry detergent this month? By providing these essentials at no cost, families can reallocate those saved funds to other household expenses, like rent, mortgage or utilities. Last year, 3,918 families received food and essential household supplies at no-cost. Join us to help ensure everyone in our community has access to the foods they need to stay nourished and healthy! **Sponsorship will support the purchase of food, essential household goods and operating costs to keep the pantry doors open.**

- Organization logo and name on electronic lobby signage in both buildings for 3 months
- Social media (9,800 distribution) and e-newsletter recognition (12,000 distribution)



## \$2,000 – SUPPORT EDUCATION

Did you know that NFCC offers a wide variety of day and evening classes and workshops, in addition to our English classes? Participants can sign up for digital literacy classes, GED tutoring, resume writing or interview skills workshops, career or financial coaching, or attend our job fair or a job networking support group. By sponsoring at this level, you can ensure all individuals making strides toward a better life receive the wraparound support they need to succeed. Funds will cover the costs of essentials that support individuals investing in themselves, such as childcare during classes, workshops, and food, snacks, coffee and water to keep the energy level high while working hard to achieve their goals.

A sponsorship at this level will approximately three months of classes.

- Logo and recognition on lobby signage in both buildings for three months (quarterly)
- Signage placed at coffee stations in both buildings for three months (quarterly)



# IMPACT SPONSORSHIPS

## \$1,000 – PROVIDE ESSENTIAL CLOTHING TO FAMILIES

Our Family Choice program supports families' bottom line by allowing eligible families to choose clothing, shoes and accessories each month from our Thrift Shop inventory. The most requested items for this program are new pajamas, socks and undergarments, especially for children, which do not get donated very often. Your support at this level will help to provide new pajamas, socks and undergarments to local families in need. When families can access these items at no-cost, more of their household budget can go toward essential expenses like rent, mortgage and utilities.

- Logo and recognition on lobby signage in both buildings for 1 months (quarterly)



## \$500 – EMPOWER JOB SEEKERS

Long-term economic stability for the families we serve depends on access to educational and professional opportunities. This sponsorship level will add valuable resources to the Workforce program's E-Learning Library, or facilitate a professional speaker series for job seekers. Providing participants with access to no-cost education helps sharpen their edge in the competitive job market, which promotes career advancement and educational attainment for the student and sets the entire family up for financial stability and multigenerational economic mobility.



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# MATCHING GIFT SPONSORS

Help NFCC boost its fundraising efforts by matching donations during a campaign

Donors love the opportunity to see their gifts have a greater impact. As a Matching Gift Sponsor, you'll help us reach our fundraising goals, so we can continue to meet the needs of struggling families and individuals in our community.



## SPONSORSHIP LEVELS

### GIVING TUESDAY MATCH - \$20,000

- Opportunity to submit a match video announcement
- Logo, recognition and tagging on at least 4 social media posts on Facebook, Instagram and LinkedIn
- Recognition on our donation landing page
- Logo and link included in November e-newsletter\*
- Recognition in follow-up emails and social media posts \*

### DECEMBER MATCH - \$25,000

- Opportunity to submit a match video announcement
- Recognition as match sponsor on all end of year campaign materials, including a printed appeal letter to 4,000 donors, 3-4 emails to 12,000 donors and a social media campaign during December.
- Recognition as match sponsor on online donation landing page
- Logo included in December and January e-newsletter\*
- Recognition in follow-up emails and social media posts\*

### 35 DAYS OF GIVING MATCH - \$10,000

- Logo, recognition and tagging on Giving Tuesday afternoon social media posts on Facebook, Instagram and LinkedIn
- Recognition on our donation landing page
- Logo and link included in November e-newsletter\*
- Recognition in follow-up emails and social media posts\*

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# FACILITY SPONSORSHIPS



## BACK TO SCHOOL

### EXCLUSIVE OPPORTUNITY

- Provide facility, chairs, tables, etc.
- Self written feature for e-newsletter
- Organization name in media release
- Priority seating (one group of 15)
- Recognition in June and July e-newsletters\*
- Logo and link on Back to School webpage
- Recognition on social media\*
- Organization logo and name on electronic lobby signage in both buildings



## COATSGIVING

### EXCLUSIVE OPPORTUNITY

- Provide facility, chairs, tables, etc.
- Self written feature for e-newsletter
- Organization name in media release
- Priority seating (one group of 15)
- Recognition in October and November e-newsletters\*
- Logo and link on Coatsgiving webpage
- Recognition on social media\*
- Organization logo and name on electronic lobby signage in both buildings



## TOYLAND

### EXCLUSIVE OPPORTUNITY

- Provide facility, chairs, tables, etc.
- Self written feature for e-newsletter
- Organization name in media release
- Priority seating (one group of 15)
- Recognition in November and December e-newsletters\*
- Logo and link on Toyland webpage
- Recognition on social media\*
- Organization logo and name on electronic lobby signage in both buildings



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# WAYS TO ENGAGE WITH NFCC



**We have a variety of opportunities for your organization to get involved and make a difference for our neighbors in need:**

## HOST A DRIVE

Help families in need by hosting a food, clothing or seasonal drive.

## VOLUNTEER

Volunteering together is a great team-building activity for corporate groups. We have individual and group volunteer opportunities with the food pantry, thrift shop, seasonal events and others.

## HOST AN EMPLOYEE/MEMBER FUNDRAISER

Engage your employees or members by working together towards a common goal to give back to your community while enjoying some friendly competition. Hosting a company online fundraising drive is easy and fun!

## BECOME A FINANCIAL SUPPORTER

We rely on donations from individuals, corporations and other groups to fund our programs and services. Your support helps ease hardship and foster financial stability for families in need.

## GIVE THROUGH YOUR FOUNDATION

Does your organization have a foundation with a formal grant-making process? Our team can work with you to find the best match for your philanthropic focus.

## SCHEDULE A TOUR

See our mission in action by scheduling a tour for your team. You'll get a first-hand look at our food pantry, thrift shop, and our assistance and education buildings and hear from our program staff.

## REQUEST A SPEAKER

NFCC staff or other representatives are available to speak with your group to educate them about the need in our community and how they can support NFCC's mission.

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**For more information visit [nfcchelp.org/group-and-corporate-partnerships/](https://nfcchelp.org/group-and-corporate-partnerships/)**

# Together, we can help!



**DONATE**



**VOLUNTEER**



**SHOP**



**ADVOCATE**

**NFCC's mission is to help ease hardship and foster financial stability in our community.**

**Please visit [NFCChelp.org](https://nfcchelp.org) for more information**

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