



SPONSORSHIP OPPORTUNITIES

2026

CONTACT:
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SENIOR GIFT BASKETS

Fall Baskets: October 1-3 2026
Spring Baskets: April 2027



Many seniors in our community live on fixed incomes and often feel forgotten during festive seasons. Your sponsorship helps change that. A seasonal basket, hand-delivered by a caring volunteer, brings genuine joy to their day. Each basket includes shelf-stable food items, a grocery gift card, and a fun gift that reminds our seniors that their community cares about them. By sponsoring this program, you provide comfort, connection, and a moment of celebration for someone who truly needs it.

SPONSORSHIP LEVELS

2026/2027 PRESENTING SPONSOR : \$7,500

- Two volunteer opportunities: one group of 6 in October 2026 and one group of 6 in April 2027. Includes transportation to seniors' homes.
- **SOLD**
- Logo on webpage
- Logo on event flyer
- Opportunity to include a branded item in each basket



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VOLUNTEER APPRECIATION

Volunteers are the heart of so much of what NFCC does for the community. They are crucial to all of our programs, helping us serve close to 10,000 people each year. Last year nearly 67,950 volunteer hours were served at NFCC, the equivalent of 33 full time employees! Help us show our appreciation throughout the year to our 400+ recurring volunteers. We want them to feel the love and know how grateful we are for all that they do!

SPONSORSHIP LEVELS

VOLUNTEER BREAKFAST PRESENTING SPONSOR : \$5,000

EXCLUSIVE OPPORTUNITY

Sponsorship will cover the cost of breakfast, decorations and a small gift for all volunteer

- Logo included in volunteer e-newsletter*
- Logo on event sign
- Recognition on social media
- Podium speaking opportunity at the event (up to 5 minutes)
- Six seats at the event
- Volunteer opportunity for up to 14 people



QUARTERLY APPRECIATION SPONSOR \$1,000

Provides a treat or small gift for over 400 recurring volunteers

- Logo on item and signage
- Social media recognition*
- Volunteer opportunity for up to 14 people

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VOLUNTEER BREAKFAST FACILITY SPONSOR

EXCLUSIVE OPPORTUNITY

- Provide decor, tables, table cloths, vases, etc.
- Logo included in volunteer e-newsletter
- Logo on event sign
- Recognition on social media
- Podium speaking opportunity at the event (up to 5 minutes)
- Six seats at the event
- Volunteer opportunity for up to 14 people

VOLUNTEER APPRECIATION WEEK SPONSOR \$1,500

EXCLUSIVE OPPORTUNITY

Sponsorship will cover the cost of volunteer treats and recognition activities during National Volunteer Week on April 19-25

- Logo included in volunteer e-newsletter*
- Logo on signage
- Recognition on social media*
- Volunteer opportunity for up to 14 people

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BACK TO SCHOOL PROGRAM



July 20-25 2026
Alpharetta Presbyterian Church

Many families in our community struggle to afford the supplies their children need for a successful school year. Last year, NFCC provided 1,115 backpacks filled with essential school supplies to elementary, middle, and high school students in our community. Your sponsorship helps continue this impact by giving children confidence, pride, and the message that their education matters. By supporting our Back to School program, you help give a child the strong start they deserve.



SPONSORSHIP LEVELS

PRESENTING SPONSOR : \$7,500 EXCLUSIVE OPPORTUNITY

- Organization name included in media release
- Priority volunteer opportunity (one group of 15)
- Logo on event banner
- Logo on June and July e-newsletters*
- Logo and link on Back to School webpage
- Recognition on social media*
- Organization logo and name on electronic lobby signage in both buildings 1 month leading up to the event
- Organization logo and name on electronic lobby signage in both buildings 1 month leading up to the event



SUPPORTING SPONSOR : \$5,000

- Priority volunteer opportunity (one group of 10)
- Logo on event banner
- Organization name in June and July e-newsletters*
- Logo and link on Back to School webpage
- Recognition on social media*
- Organization logo and name on electronic lobby signage in both buildings 1 month leading up to the event

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BACK TO SCHOOL PROGRAM

July 20-25 2026
Alpharetta Presbyterian Church



SPONSORSHIP LEVELS

FRIEND SPONSOR : \$2,500

- Priority volunteer opportunity (one group of 5)
- Logo on event banner
- Logo and link on Back to School webpage
- Recognition on social media*

CONTRIBUTING SPONSOR : \$1,000

- Priority volunteer opportunity (2 volunteer slots)
- Logo on event banner
- Organization name on Back to School webpage
- Recognition on social media*

2026 Sponsorship Levels	Presenting Sponsor	Supporting Sponsor	Friend Sponsor	Contributing Sponsor
Organization name included in media release	✓			
Priority volunteer opportunity for # of volunteers	15	10	5	2
Logo on event banner	✓	✓	✓	✓
Logo included in June and July e-newsletters	✓	✓		
Logo and Link on Back to School Webpage	✓	✓	✓	
Organization name on Back to School Webpage				✓
Recognition on social media	✓	✓	✓	✓
Provide a branded item for each backpack	✓			
Organization logo and name on electronic lobby signage in both buildings	✓	✓		

COATSGIVING

COAT AND THANKSGIVING FOOD DRIVE

November 16-21, 2026
St. David's Episcopal Church

Each year in the North Fulton community, neighbors come together to help families in need prepare for cooler weather and celebrate Thanksgiving. In 2025, we provided 522 hundred families with warm coats and winter accessories. Each family also received a frozen turkey or similar protein item, a grocery gift card and bags of food to prepare their own Thanksgiving meal at home.



SPONSORSHIP LEVELS

PRESENTING SPONSOR : \$10,000

EXCLUSIVE OPPORTUNITY

- Priority volunteer opportunity on event day. One group of 15 volunteers for CoatsGiving
- Logo on reusable grocery bags to 500+ families at CoatsGiving
- Partner spotlight and sponsorship in one e-newsletter. Logo included in September, October, and November newsletters
- Logo and quote from sponsor in media release announcement
- Logo and link on CoatsGiving webpage
- Organization logo and name on electronic lobby signage in both buildings



SUPPORTING SPONSOR : \$5,000

- Priority volunteer opportunity on event day when families attend (one group of 10)
- Logo on event banner
- Organization name included in October and November e-newsletters
- Logo and link on CoatsGiving webpage
- Recognition on social media
- Organization logo and name on electronic lobby signage in both buildings

FRIEND SPONSOR: \$2,500

- Priority volunteer opportunity on event day (one group of 5)
- Logo on event banner
- Logo and link on CoatsGiving webpage
- Recognition on social media

CONTRIBUTING SPONSOR: \$1,000

- Priority volunteer opportunity (2 volunteer slots)
- Logo on event banner
- Recognition on social media
- Organization name on CoatsGiving webpage

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TOYLAND



December 14-19, 2026
Roswell Presbyterian Church

Toyland provides holiday gifts to local children in need. NFCC's Toyland is unique because unwrapped toys are arranged in a toy store layout, where eligible parents have the opportunity to select holiday gifts for their children. Last year, the program served 1,424 children with bikes, books, toys, clothing and stocking stuffers.



SPONSORSHIP LEVELS

PRESENTING SPONSOR : \$10,000

EXCLUSIVE OPPORTUNITY

- Priority volunteer opportunity on an event day. One group of 15 volunteers for Toyland
- Partner spotlight article about presenting sponsorship in one e-newsletter. Logo included in October, November, and December e-newsletters*
- Sponsored Photobooth on site
- Logo on a creatively themed, featured photo station onsite
- Recognition on social media*
- Organization name and quote from sponsor in media release announcement
- Logo and link on Toyland webpage
- Organization logo and name on electronic lobby signage in both buildings

SUPPORTING SPONSOR : \$5,000

- Priority volunteer opportunity on event day when families attend (one group of 10)
- Logo on event banner
- Organization name included in November and December e-newsletters*
- Logo and link on Toyland webpage
- Recognition on social media

FRIEND SPONSOR : \$2,500

- Priority volunteer opportunity (one group of 5)
- Logo on event banner
- Logo and link on Toyland webpage*
- Recognition on social media*

CONTRIBUTING SPONSOR : \$1,000

- Priority volunteer opportunity (2 volunteer slots)
- Logo on event banner
- Recognition on social media
- Organization name on Toyland webpage

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BIKE
SPONSOR



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EDUCATION & WORKFORCE

EXCLUSIVE OPPORTUNITIES

GED GRADUATION: \$5,000

EXCLUSIVE OPPORTUNITY

Help provide everything needed for a graduation ceremony to help NFCC's GED graduates and their families celebrate their incredible accomplishment. Sponsorship covers program, invitations, photos, music, décor, entertainment for the graduate. By earning their diploma, graduates gain confidence levels, student success in accessing higher education, and higher wages, leading to long-term financial security for their future family.



- Organization logo and name on electronic lobby signage in both buildings for six months
- One 5-minute speaking role during graduation ceremony
- Recognition in printed event program
- Social media* and e-newsletter recognition*
- Opportunity to provide swag for student



\$5,000- NFCC JOB FAIR

EXCLUSIVE OPPORTUNITY

Help support over 200 job seekers in the North Fulton community, who are looking for new career opportunities. Our Workforce Development Program brings in over 25 organizations who are on hand to share job opportunities and set up job interviews with candidates to help them further their education. Sponsorship of this event not only helps to support the workforce but also contributes to the long-term stability of North Fulton. Sponsorship will include:

- Organization logo and name on electronic lobby signage in both buildings leading up to event
- Recognition on printed materials, signage at event
- Premiere booth location at Job Fair event
- Social media* and e-newsletter recognition*



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IMPACT SPONSORSHIPS

NFCC's Impact Sponsorships provide direct support to critical programs and services, which operate year-round. These programs remove barriers for families and individuals in need to help them get back on their feet. Your sponsorship will help cover the cost of ongoing expenses that keep these programs running smoothly and effectively, ultimately contributing to the long-term success of families and the community at large.

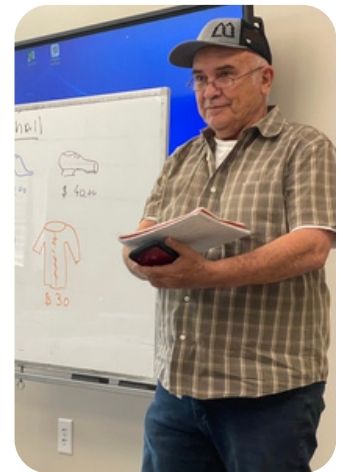
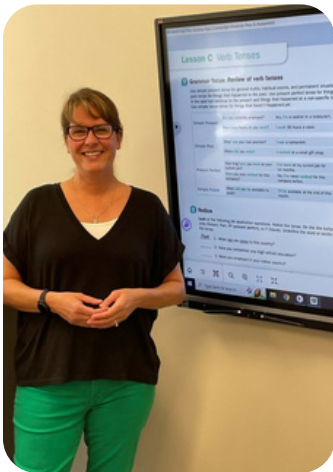


SPONSORSHIP LEVELS

\$10,000 - ADOPT A CLASSROOM

Support one class of English language students (up to 75 students) for one year, including a qualified instructor, books, materials, curriculum, and childcare. Learning English empowers students to communicate more effectively, increases educational attainment, and improves employability and wage-earning potential that leads to long-term stability. Classes are not only a place where a language is learned, but students also create a community, where they form bonds and rely on each other for everything from creating friendships to job leads.

- Organization name and logo posted outside classroom door for one year
- Logo and recognition on electronic lobby signage in both buildings for one year
- Two 30-minute speaking presentations to students
- Social media* and e-newsletter recognition*



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Adopt a Classroom sponsors have the right of first refusal to renew for the following year

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IMPACT SPONSORSHIPS

GED SCHOLARSHIP: \$5,000

Help provide everything needed to open the door to higher education and opportunity for NFCC students through scholarships. Your sponsorship covers tuition assistance and academic support, removing financial barriers so students can focus on learning and success. By receiving a scholarship and continuing to build their job skills and confidence, students are empowered to pursue degrees, certifications, and meaningful careers. This investment leads to better employment options, higher wages, and long term financial stability for themselves and their families, creating lasting impact across generations.

- Recognition in printed event program
- Social media* and e-newsletter recognition*
- Recognition in printed event program



\$3,000 – PACK THE PANTRY

To better serve families in East Roswell, we recently opened a new satellite food pantry location, bringing fresh produce and essential groceries closer to the community. The grand opening welcomed more than 100 guests, highlighting both the excitement and the growing need for accessible food resources. Sponsorship will support the purchase of food, essential household goods and operating costs to keep the pantry doors open. A sponsorship at this level will include:

- Organization logo and name on electronic lobby signage in both buildings for 3 months
- Social media* and e-newsletter recognition*



IMPACT SPONSORSHIPS

\$2,000 – LIFT A LEARNER



Did you know that NFCC offers a wide variety of day and evening classes and workshops, in addition to our English classes? Participants can sign up for digital literacy classes, GED tutoring, resume writing or interview skills workshops, career or financial coaching, or attend our job fair or a job networking support group. By sponsoring at this level, you can ensure all individuals making strides toward a better life receive the wraparound support they need to succeed. Funds will cover the costs of essentials that support individuals investing in themselves, such as childcare during classes, workshops, and food, snacks, coffee and water to keep the energy level high while working hard to achieve their goals.

A sponsorship at this level will support one semester, or three months of classes.

- Logo and recognition on lobby signage in both buildings for three months (quarterly)
- Signage placed at coffee stations in both buildings for three months (quarterly)



\$1,000 - CLOTHES FOR THE COMMUNITY

Our Family Choice program supports families' bottom line by allowing eligible families to choose clothing, shoes and accessories each month from our Thrift Shop inventory. The most requested items for this program are new pajamas, socks and undergarments, especially for children, which do not get donated very often. Your support at this level will help to provide new pajamas, socks and undergarments to local families in need. When families can access these items at no-cost, more of their household budget can go toward essential expenses like rent, mortgage and utilities.

- Logo and recognition on lobby signage in both buildings for 1 months (quarterly)



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MATCHING GIFT SPONSORS



Community Champions Matching Sponsorship Opportunities

Matching gift sponsors play a powerful role in inspiring generosity across our community. By committing to match donations during key campaigns moments, *Community Champions* help double the impact of every gift and motivate others to give.



SPONSORSHIP LEVELS

COMMUNITY VISIONARY - GOLD \$10,000 EXCLUSIVE OPPORTUNITY

- Opportunity to submit a match video announcement
- Recognition as a Community Champion Visionary
- Prominent logo placement on campaign webpage and donation page
- Recognition in two NFCC email newsletters and all campaign emails.
- Dedicated social media recognition and campaign spotlight on Facebook, Instagram and LinkedIn
- Feature in the Community Champions blog series
- Recognition in NFCC annual impact report
- Opportunity for recognition at select NFCC events

COMMUNITY PARTNER - BRONZE \$3,000

- Opportunity to submit a match video announcement
- Recognition as a Community Champion Partner during the matching campaign
- Name listed on campaign webpage and donation page
- Recognition in one NFCC email newsletter and all campaign emails
- Social media recognition as a Community Champion on Facebook, Instagram and LinkedIn

COMMUNITY LEADER - SILVER \$5,000

- Opportunity to submit a match video announcement
- Recognition as a Community Champion Leader during the matching campaign
- Logo placement on campaign webpage and donation page
- Recognition in one NFCC email newsletters and all campaign emails.
- Dedicated social media recognition post
- Inclusion in the Community Champions blog series highlighting community impact

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MATCHING GIFT SPONSORS

Help NFCC boost its fundraising efforts by matching donations during a campaign

Donors love the opportunity to see their gifts have a greater impact. As a Matching Gift Sponsor, you'll help us reach our fundraising goals, so we can continue to meet the needs of struggling families and individuals in our community.



SPONSORSHIP LEVELS

GIVING TUESDAY MATCH - \$20,000

- Opportunity to submit a match video announcement
- Logo, recognition and tagging on at least 4 social media posts on Facebook, Instagram and LinkedIn
- Recognition on our donation landing page
- Logo and link included in November e-newsletter*
- Recognition in follow-up emails and social media posts *

DECEMBER MATCH - \$25,000

- Opportunity to submit a match video announcement
- Recognition as match sponsor on all end of year campaign materials, including a printed appeal letter to 4,000 donors, 3-4 emails to 12,000 donors and a social media campaign during December.
- Recognition as match sponsor on online donation landing page
- Logo included in December and January e-newsletter*
- Recognition in follow-up emails and social media posts*

35 DAYS OF GIVING MATCH - \$10,000

- Logo, recognition and tagging on Giving Tuesday afternoon social media posts on Facebook, Instagram and LinkedIn
- Recognition on our donation landing page
- Logo and link included in November e-newsletter*
- Recognition in follow-up emails and social media posts*

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WAYS TO ENGAGE WITH NFCC



We have a variety of opportunities for your organization to get involved and make a difference for our neighbors in need:

HOST A DRIVE

Help families in need by hosting a food, clothing or seasonal drive.

VOLUNTEER

Volunteering together is a great team-building activity for corporate groups. We have individual and group volunteer opportunities with the food pantry, thrift shop, seasonal events and others.

HOST AN EMPLOYEE/MEMBER FUNDRAISER

Engage your employees or members by working together towards a common goal to give back to your community while enjoying some friendly competition. Hosting a company online fundraising drive is easy and fun!

BECOME A FINANCIAL SUPPORTER

We rely on donations from individuals, corporations and other groups to fund our programs and services. Your support helps ease hardship and foster financial stability for families in need.

GIVE THROUGH YOUR FOUNDATION

Does your organization have a foundation with a formal grant-making process? Our team can work with you to find the best match for your philanthropic focus.

SCHEDULE A TOUR

See our mission in action by scheduling a tour for your team. You'll get a first-hand look at our food pantry, thrift shop, and our assistance and education buildings and hear from our program staff.

REQUEST A SPEAKER

NFCC staff or other representatives are available to speak with your group to educate them about the need in our community and how they can support NFCC's mission.

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For more information visit nfcchelp.org/group-and-corporate-partnerships/

Together, we can help!



DONATE



VOLUNTEER



SHOP



ADVOCATE

NFCC's mission is to help ease hardship and foster financial stability in our community.

Please visit [NFCChelp.org](https://nfcchelp.org) for more information

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